



# THE LEADER

State University of New York at Fredonia

Issue No. 1, Volume CXX

Wednesday September 5, 2012



RANDOM ACTS PRESENTS UPRIGHT CITIZENS BRIGADE  
B-1

CONSTRUCTION CONTINUES  
A-5



## Fredonia welcomes Virginia Horvath as president



COURTESY OF FREDONIA.EDU

**TIM KENNEDY**  
News Editor

Last year, Dennis Hefner announced his retirement from the position of president here at SUNY Fredonia. This birthed an almost exhaustive search for candidates across the country in an attempt to find out who was outfitted with the best skill set for the job. Well, it turns out the best candidate was right under our noses all along.

Dr. Virginia Horvath graciously accepted the position, officially taking office July 1, 2012. Not many people know just how much Horvath sacrificed by taking this position. In 2005, she was presented with a lose-lose situation when she was offered a position here as vice president for academic affairs. Normally, this is a dream come true for many educators. Horvath, however, was residing in Ohio with her husband, Brooke, and their four daughters. She accepted the position and decided to begin the trek from Kent to Fredonia. Little did she know that in less than a decade she would be holding the highest office that the university has to offer.

Horvath has a long history as an educator, starting her career at Kent State in 1985. Roughly 27 years in academia (not counting her years as a student) is no small feat. One would think that all this time in one field would make for a gradual loss of enthusiasm for the discipline.

Her demeanor tells otherwise. Walking into her office, you're likely to be greeted by the woman whom her colleagues affectionately address as "Ginny," brandishing a warm handshake and an even warmer cup of coffee grasped in the other hand, dressed in a colorful shirt. For those of you who are unaware, the president's office is enormous. It also has a sort of yin and yang quality to it - the amount of work, frantic typing away on a keyboard, meetings and coordination of ten things at once is balanced out by an almost eerie sense of calm, still air that seems frozen in time.

Anytime a position of power is held by someone for as long as Hefner held it, the successor should expect the typical cliché questions - "Big shoes to fill, eh?," etc.

Horvath takes these remarks without breaking stride.

"Dr. Hefner was here for so long, and made such an impression on this campus, that's a big act to follow. But...I wear my own shoes," she says.

Many people have the misconception that educators spend their days after graduation lounging around, sipping lemonade on lawn chairs in their back yard until school starts back up. Horvath quickly stamped that out. She goes on to explain that "the moment graduation is over," construction and other projects that can't be done during the normal school year are almost instantly begun. Routine maintenance and construction may not be too shocking but what many students don't realize is that some of the most important changes are essentially invisible to them.

"Something that's not a very fascinating project, but one that's good for energy use, is to replace the water lines that go around Ring Road," said Horvath. This seems trivial, but it drastically changes the way every building receives its heat and hot water. Instead of traveling across campus, wasting energy, multiple satellite boilers and chillers facilitate this. The change was made a few years ago, but SUNY Fredonia seems dedicated to improving it.

"It's one of many things that I think facility-side has done to really try to make us as green as possible," said Horvath.

New presidencies often mean new hardships, and Horvath's is no exception to that rule. The SUNY board of trustees voted on June 12 to ban smoking on all SUNY campuses (64 in total) by Jan. 1, 2014.

As stated during the Fall 2012 General Campus Meeting, the smoking ban "is intended not only to discourage tobacco use among students, faculty, staff, and campus visitors, but to improve air quality on campus."

Dr. Horvath was sympathetic to cigarette smokers' future plight.

"What do you do when you have a habit that requires you to smoke every once in a while?" Horvath questioned. She added that smoking cessation programs are likely to be in the works for when the ban kicks in, in the hopes to help those smokers who do decide to take the leap and attempt to quit.

See full story on page A-2

# Fredonia stays cool in the Summer heat

**ANDREW MEYER**  
Special to The Leader

It's official. SUNY Fredonia is a "Cool School."

In its September/October ranking of "Cool Schools," the Sierra Club placed Fredonia 85<sup>th</sup> among several schools across the nation. For many students, the list likely reaffirmed what they already believed: Fredonia is pretty cool.

This ranking system, however, is not, in fact, a list of schools that are particularly hip or cool in any way. It does not measure the amount of "coolness" that SUNY Fredonia exudes nor does it take into account how much of the student body is viewed as "awesome." Instead, the "Cool School" ranking serves to evaluate a much more serious issue: environmental consciousness.

The Sierra Club, who put out the rankings, is an environmental organization. According to their mission statement, one of their goals is to "practice and promote the responsible use of the earth's ecosystems and resources." The "Cool School" rankings appeared in their September/October magazine.

These rankings aim to analyze various aspects of many universities' efforts toward environmental consciousness. Basically, the Sierra Club ranks schools through a system named "STARS" which was created by the Association for the Advancement of Sustainability in Higher Education.

This system grades based on how much effort each school puts toward being green and how effective the aforementioned schools are in their efforts. The STARS analytical system was sent to participating schools to allow the Sierra Club to analyze and rank the various universities.

The person responsible for organizing that survey from SUNY Fredonia is Sarah Laurie, an environmental safety and sustainability specialist. When the Sierra Club sent out the STARS survey, it landed on her desk.

"I am the liaison for the school and other organizations," Laurie said. "Any time we have to report to an outside agency or anything like that I am the liaison or the go-between person."

It took Laurie and her crew around seven months to complete the survey when it was first given to them in 2011. The STARS survey is 225 pages long when fully completed. Laurie didn't fill out the entire survey as there are certain criteria that the school had no answer for.

"There are a lot of people involved in our reporting process," stated Laurie. "I don't do it completely by myself. There's a lot of information that has to be pulled in for that sort of thing."

Each school was graded on a total of eleven categories. Those categories were then combined to give a total score. The school that ranked highest was University of California, Davis with a score of 709.17 out of a possible 894.50. For comparison, SUNY Fredonia had a total score of 273.40.

"In some areas we're doing quite well. In others, we have more room for improvement," said Laurie.



COURTESY OF SIERRACLUB.ORG

It should be noted that the ranking list only contains schools that took the time to fill out the extensive STARS survey. Fredonia shows a commitment to environmental consciousness by actually committing the time to fulfill the requirements of the survey, something that only 96 schools in total did fill out.

The ranking does appear to be low, though. In context, Fredonia placed 85<sup>th</sup> out of 96 and was the lowest of participating SUNY schools behind ESF and Purchase.

"For people who live off campus, the only way to recycle is on campus so the campus is making strides in that way," said Kelley Lord, a senior broadcast journalism major. "The way I look at it, it's a low rating." Despite the seemingly low rating for SUNY Fredonia on this extensive list of schools, Laurie is optimistic about the future of Fredonia's environmental consciousness and sustainability.

"At the conferences that I've gone to, I've met with other sustainability coordinators at other universities and I'm actually sometimes surprised at how many of them will come up to me and say 'Hey, you're from Fredonia. I saw your report. Can you tell me more about what you guys are doing?'" Laurie revealed. "They're looking to Fredonia as a leader in that field."

The entire ranking process marks yet another step forward for Fredonia as it continues to strive towards better environmental consciousness. That in itself can only be described in one word: cool.

## President Horvath: Continued from A-1

"I do think we have to have conversations this year of 'what do we do?' Of course, we follow the ban, but we have smokers, and smoking is addictive," said Horvath.

She added that the smoking ban doesn't just aim to curb nicotine intake on campus, but also "minimizing or eliminating the use of fragrances in shared spaces, such as offices, classrooms, studios, dining areas, and performance halls. People with asthma and allergies can suffer mild to severe effects from scented personal and cleaning products."

Horvath is, for the most part, finally moved into the President's mansion. It took essentially all summer to move in and get things situated.

"There was a lot of maintenance," said Horvath with a laugh. "Chuck Notaro volunteered - he has a great eye for design. He's doing a great job."

"We will have open houses this fall. I want to just have two days of just opening it and giving tours and letting people see," Horvath added, seeming as though she wants to break down the barrier between upper-level faculty and students. "A lot of people are curious, it's the campus' house."

Regarding the incoming freshman class, Dr. Horvath wants to make sure they feel at home here at SUNY Fredonia. On top of the speeches she gave every orientation

group, she wanted to give some general advice to our new students.

Her message for the class of 2016 was simple: "not to sit back and wait for other people to invite (you) to things - get involved, take responsibility."

There was a kind of excitement in Horvath's eyes when certain topics came up in conversation. Her enthusiasm was most obvious when the students here were brought up - the mark of a true educator.

"We have good students here. I don't want that to change," she said with her trademark wide, toothy smile.

The formal inauguration of Dr. Horvath will take place on Friday Sept. 21 at 2 p.m. in King Concert Hall. To attend the ceremony, you must attain a ticket. They are, however, free and can be claimed at the Ticket Office, which is once again back on the main floor of the Williams Center. There will also be the Inaugural Day of Service, and any students who participates in one of the service projects associated will receive a free t-shirt. Sign-ups will be held on activities night in the Dods Hall grove.

# Who's new among Fredonia faculty?

## KENNETH AXFORD

Special to The Leader

In addition to the widely discussed appointment of Dr. Virginia Horvath to the office of university president, SUNY Fredonia has, over the course of the past few months, filled a number of other important positions on campus, both academic and administrative.

Perhaps most notable is the appointment of Kevin Kearns to the office of interim provost and vice president of administration. Kearns was nominated from within the university administration, having served as associate vice president for graduate studies and research since 2007. As provost and vice president of administration, Kearns will fulfill the role of chief academic officer at SUNY Fredonia. Prior to his work in administration at SUNY Fredonia, Kearns received his doctorate in communication disorders from the University of Kansas. He has served at a number of colleges and universities including the MGH Institute of Health Professions, the Harvard-MIT division of Health Sciences and Technology and Northeastern University.

Dr. Susan McNamara has been promoted to assistant professor in the department of business administration. Prior to her promotion, McNamara worked as an adjunct professor in the department, teaching undergraduate business courses and serving as a faculty advisor to interns in businesses throughout the local community. In addition, McNamara has worked closely with the Chautauqua County Workforce Investment Board in order to mobilize a county-wide workforce development program. She earned her B.A. in psychology at Miami University and her Ph.D. in organizational behavior at Purdue University.

Dr. Karen Lindeman was recently appointed to the office of program director of the


early childhood program. Lindeman has devoted much of her career to working with deaf and hard of hearing students at schools across Minnesota, Pennsylvania and New York. Her previous work experience in higher education includes adjunct positions at Jamestown Community College and Edinboro University. She received her M.S. in education from SUNY Fredonia and her Ph.D. in early childhood education from SUNY Buffalo.

This semester, David Stellhorn will join the department of theatre and dance as an assistant professor. Stellhorn obtained his M.F.A. from the University of Illinois Urbana-Champaign.

The School of Music is pleased to welcome Dmitri Novgorodsky as its new assistant professor. The Ukrainian pianist has received numerous accolades including the "Extraordinary Abilities in the Arts Award" in 1999 which granted him permanent residence in the United States. Novgorodsky first came to the U.S. after being offered a full scholarship to the Yale University School of Music, where he earned both his masters and doctorate of musical arts. Prior to his emigration to the United States, Novgorodsky studied extensively at the Moscow Tchaikovsky Conservatory under the instruction of Professor Victor Merzhanov.



This year, Dr. Joseph Mcfall joins the psychology department as an assistant professor. Mcfall's past research has focused on adult human cognition and psychology as it pertains to problem solving strategies. He received his B.A. in psychology from SUNY Fredonia, and both his M.S. and Ph.D. from West Virginia University.

Additionally, Julie Schaeffer was recently welcomed as the information technology services team's new application specialist. By managing and maintaining the university's OnBase Document Management Project, Schaeffer's work will contribute to the overall stability, safety and reliability of the campus network.



### An eye doctor can see things you can't.

One in three adults over 40 has a vision problem — and many don't even know it. That's because many vision problems have no warning signs. An eye doctor can identify serious vision and health conditions before you can. For the latest information on vision health, visit [checkyearly.com](http://checkyearly.com). A public service message from the Vision Council of America and AARP.

# Remembering Fredonia's lost students

## ANNE RITZ

Staff Writer

As students return to their school year routine, take time to remember those who, sadly, will not be returning alongside them. Over the summer, tragic circumstances took the lives of two Fredonia students.

Lauren Pronto, junior video and audio production major, passed away Sunday, Aug. 26, due to complications from an illness. Friends and family at the Albany Medical Center surrounded her. A funeral service was held in Glen Falls on Wednesday, Aug. 29.

Pronto graduated from South High in Glenn Falls in 2009 and had just completed her junior year at Fredonia. In addition to her interest in audio and video, she was a member of the Blackhorse rugby team.

Friends of hers on the rugby team remember her fondly as a sweet, funny and a committed member of the team.

Alexis Kerr, member of the rugby team, remembers her as a great teammate and friend.

"Although I knew Lauren from rugby I didn't get a chance to be really close with her since I transferred but she was a great girl; so nice with a quirky sense of humor in the best way," said Kerr. "She was so committed to our team, always gave it her all and was still so supportive even if she had an injury and couldn't play herself. At her wake, it was really touching to see that she was going to be buried in her jersey. The team meant so much to her and she meant a lot to us, so it was really hard to bear [at the funeral]."

Nina Loconte, recent Fredonia alum, also knew Pronto from rugby for about three years. To Loconte, Pronto was a champion, both on the team and in life.

"Lauren was a fighter," Loconte said. "She struggled so hard to become a better rugby player. She stayed after practice to run extra hills, went to the gym all the time and just never ceased to bust her butt. I know she fought this same way in her last couple of weeks, too. I just wish things could have been different. I wish she were still here."

"The place was packed," continued Loconte. "A line snaked through the funeral home. Along the way to the viewing of the body were memories of Lauren: picture collages, movies she loved, even our trophy from the time we won Upstates. Her family honored her in a way I've never seen at a wake before. It was truly beautiful."

Pronto's nickname on the team was "Cups," for being able to recite the well-known YouTube video, "Drinking Out of Cups." Her personality and quirkiness will be remembered in the hearts of her friends.

"Lauren was just ... cute. I don't know, I can't describe it. She had this child-likeness about her," Loconte said. "Whenever she asked a question about rugby or got excited about a movie that we both liked it was just refreshing because it was so genuine. That's the right word; she was genuine."

On Thursday, June 21, Kofi Genfi, a recent Fredonia graduate and math - middle childhood certification major, passed away. Genfi was in a swimming accident in the Dunkirk Harbor when police say he went under the water near the lighthouse and drowned.

Genfi was from the Bronx but his family was originally from Ghana, Africa. A memorial service will be held on campus Thursday, Sept. 6, at 4 p.m. in the Williams Center's Horizon Room.

# POLICE BLOTTERS



## UNIVERSITY

August 25, 2012

3:06 a.m. University Police responded to an intoxicated male in the lobby of Gregory Hall dressed in his underwear. Benjamin Nolette, 21, was issued an appearance ticket for disorderly conduct.

10:58 p.m. University Police responded to reports of a domestic disturbance at 300 Gregory Hall. Morgan L. Vallone, 21, of Gowanda, N.Y. and Stephen O. Howell, 20, were charged with 2<sup>nd</sup> Degree Harassment.

11:36 p.m. a male tripped and knocked out three teeth. He was transported to Brooks Memorial Hospital for medical attention and a report was filed.

August 26, 2012

3:06 a.m. An intoxicated male was found vomiting in the third floor restroom of McGinnies Hall. He was transported to Brooks Memorial Hospital and a report was filed.

August 27, 2012

12:40 a.m. A vehicle was illegally parked in the McGinnies Hall loading zone. The vehicle was towed and a report was filed.

11:00 a.m. A hair straightener was reportedly stolen from 338 Nixon Hall. A report was filed.

4:06 p.m. University Police responded to a call at 194 Central. Upon arrival, they found lawn furniture had been damaged. A report was filed.

August 28, 2012

6:30 p.m. A vehicle window was damaged with a magic marker. A report was filed.

## FREDONIA

August 24, 2012

12:46 a.m. Officers responded to a noise complaint at 3 Birchwood Dr. Officers proceeded to knock on the door for approximately ten minutes, at which point occupants spotted them through the window, deciding to then shut off all lights in the residence. Officers returned later that day and issued Joe Carney, 21, Kenneth Alexander, 19 and Justin Seebold, 20, appearance tickets for violation of noise control ordinance.

11:16 p.m. Officers responded to reports of loud voices and partying at 2 Birchwood Dr. Genevieve Faivre, 21, was the only tenant present and was issued a ticket for violation of noise control ordinance.

August 25, 2012

2:21 a.m. Officers on patrol spotted James McNeight, 20, walking northbound on Day St. clutching what appeared to be a sign. He then struck a traffic sign with it and proceeded to throw the sign at a farm festival tent, after which he began to kick another sign. McNeight was taken into custody and charged with Disorderly Conduct. He was released on \$100 cash bail.

August 29, 2012

Officers observed Kyle Karpanek, 18, with an open can of Busch beer by the corner of Day and Lambert St. He was charged with Underage Possession of Alcohol and Open Container. Karpanek was issued an appearance ticket and released.

August 30, 2012

12:04 a.m. Officers observed Michael Kinsella, 20, walking on Temple St. with an open can of Bud Light beer. Kinsella was arrested for Underage Possession of Alcohol and Open Container, was issued an appearance ticket and released.

12:15 a.m. Zachary Citron, 18, was observed by officers carrying an open 16 oz. can of Busch Light beer by the intersection of Temple and Barker St. Citron was arrested for Underage Possession of Alcohol and Open Container, issued an appearance ticket and released.

1:17 a.m. Officers on patrol observed Jason Guy, 21, urinating on the sidewalk in front of 40 Day St. He was issued a ticket for Violation of Sewer Ordinance and released.

*All information printed in The Leader's police blotter is a matter of open public record. No retractions or corrections will be made unless a factual error is shown. Anyone who is cleared of charges has the right to have so printed. It is the responsibility of the accused to provide notice and proof of the dropped charges.*

**ARMY NATIONAL GUARD**  
YOU CAN

**STEP FORWARD**

GET UP TO A **\$10,000** ENLISTMENT BONUS IF YOU QUALIFY

You're strong, independent and want to defend freedom. Now is the time to stand up for your beliefs. Join the men and women of the Army National Guard and become a part of a proud, elite team that's ready to serve when needed. By serving your country and community, you'll gain career skills and earn money for college. If you're ready to step forward for your country, contact us today.

1-800-GO-GUARD • [www.1-800-GO-GUARD.com](http://www.1-800-GO-GUARD.com)

# Construction continues to progress

**JENNIFER PETERS**  
Special to The Leader

What does every conversation among students seem to be about lately? The construction on campus and when it all will get done.

While all the construction going on seems to be interfering with parking spaces and where offices have been relocated, all that commotion has significantly calmed down this Fall.

As most students will recall last spring, one of the main buildings that was having repairs was the Williams Center. Costing \$13 million in total, it is finally completed and offices are being relocated back there.

“They fixed the dock so that FSA vehicles didn’t block the traffic and it is much safer for students now,” President



COURTNEY GFROERER/STAFF WRITER

THE “PARDON OUR MESS” SIGN IS A FAMILIAR SIGHT TO FREDONIA.

Virginia Horvath stated. “We are creating better, more appropriate office space for the campus life and student association.”

Then there is Maytum Hall, which has been undergoing construction for just over three years. This building is comprised of the academic offices and the four deans on the seventh and eighth floors, student affairs on the sixth floor, and administration on the bottom five floors.

“There was a plumbing issue with Maytum,” President Horvath explained. “Some offices also had no vents but everyone will have new, clean air.”

There was also a problem with the asbestos, which made it even more of a necessity to do construction on Maytum. Maytum Hall plans to be finished by the end of the winter break.

The new science building continues to be built. The building will be 92,000 square feet and cost \$60 million. This building, along with the renovation of Houghton Hall,

which will start in 2011, will be 188,000 square feet combined. This new science building is expected to be completed in 2014, and classes will be held in the building starting in the Fall of the same year. There is also a live video feed of the science center reconstruction that can be found online at SUNY Fredonia’s science center webpage.

Most of the student body is also wondering about the LoGrasso Health Center. While it is undergoing construction as well, it is still open to students. Terri Seabert, a nurse at LoGrasso, does not feel that the construction has hindered the students’ privacy and that the noise is not bothersome. “We are getting new windows and changing the outside. An update was just needed,” she said.

While the outside is being reconstructed and planned to be completed by the beginning of November, the international education section of LoGrasso is being renovated as well.

Janet Reid, secretary of the international education office said, “The changes make

it much more student-user friendly and I think it’s going to be a very positive change for the students.”

There was originally very limited open space and no reception office either. They gutted out three offices with single doors along with a bathroom and opened up three new offices plus a bigger reception area. Even though the offices are smaller, the international education gained a bigger, much needed reception area.

Much of the construction that has been occurring on campus is almost completed. With just minor touch-ups left, the Williams Center is finished, Maytum Hall is fixing their plumbing, the new science building has made great progress and LoGrasso will be completed this semester. Once all of the necessary construction is completed, SUNY Fredonia will have newer, safer buildings for all students and residents to enjoy.



COURTNEY GFROERER/STAFF WRITER  
THOUGH THE WILLIAMS CENTER IS ALMOST COMPLETE, SOME ASPECTS OF THE RECENT CONSTRUCTION STILL LINGER.

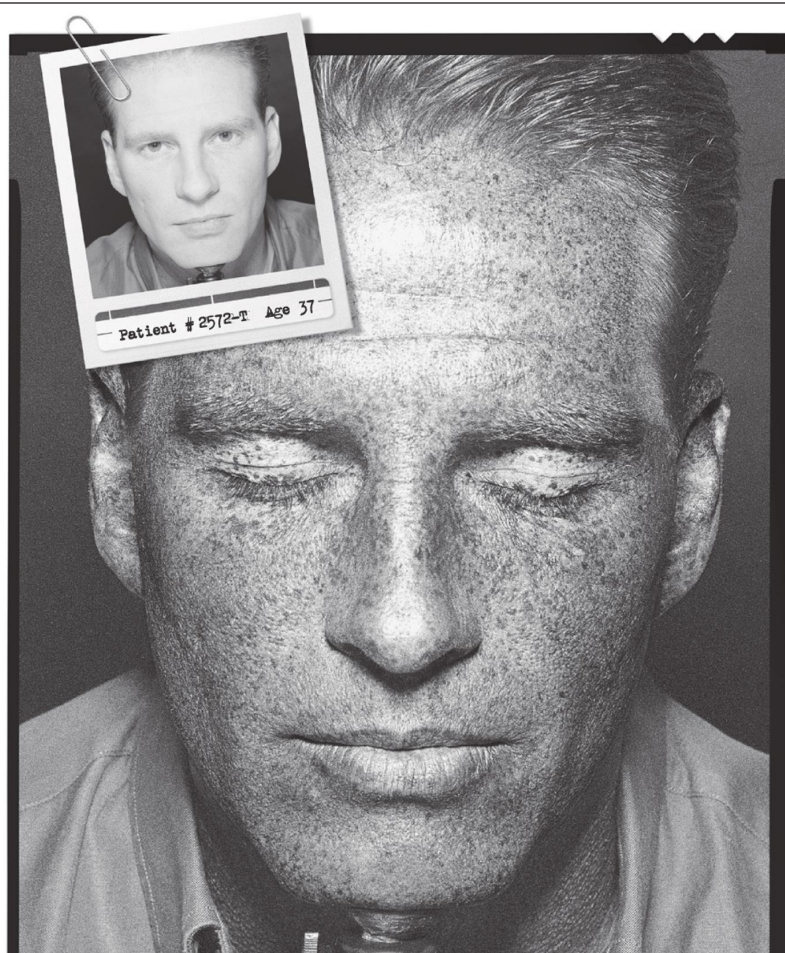


COURTNEY GFROERER/STAFF WRITER  
THE NEW SCIENCE BUILDING IS STILL IN IT’S EARLY STAGES OF CONSTRUCTION, DESPITE THE WARM WINTER.

A special ultraviolet camera makes it possible to see the underlying skin damage done by the sun. And since 1 in 5 Americans will develop skin cancer in their lifetime, what better reason to always use sunscreen, wear protective clothing and use common sense.



AMERICAN ACADEMY OF DERMATOLOGY  
888.462.DERM | www.aad.org



THE TAN YOU DON'T SEE IN THE MIRROR

# OPINION

Wednesday September 5, 2012

## THE LEADER

Vol. CXX, Issue 1  
The Leader  
Fredonia State Free Press  
S206 Williams Center  
Fredonia, N.Y. 14063

**News Room:**  
(716) 673-3369  
**Advertising Office:**  
(716) 673-3798

**E-mail:**  
cstock@fredonia.edu  
**E-mail:**  
leaderadvertising@yahoo.com

**Web Address:**  
www.fredonialeader.org

**Editor In Chief**  
Christina Stock  
**Managing Editor**  
Ethan Powers  
**News Editor**  
Tim Kennedy  
**Assistant News Editor**  
Vacant  
**Reverb Editor**  
Sean Lawler  
**Assistant Reverb Editors**  
Chelsea Drake  
**Sports Editor**  
Jared Kracker  
**Assistant Sports Editors**  
Vacant  
**Lampoon Editor**  
Shanyn Rubinstein  
**Illustration Editor**  
Vacant  
**Layout Editor**  
Sylvana Dussan  
**Assistant Layout Editors**  
Jess Johnston  
**Photo Editor**  
Sarah Sadler  
**Assistant Photo Editors**  
Jeremy Hyland  
**Copy Editor**  
Zain Syed  
**Assistant Copy Editor**  
Vacant  
**Business Manager**  
Anna Riley  
**Advertising Sales Manager**  
Andrea Fabbio  
**Advertising Sales Associates**  
Eric Cadena  
Jesse Duane  
Corey Moriarty  
James Murgillo  
Brooke Tokarz  
**Production Manager**  
Dominic Waters  
**Distribution Manager**  
Vacant  
**Adviser**  
Elmer Ploetz

*The Leader* is funded through advertising revenue and a portion of the mandatory student activities fee. It is published by the students of SUNY Fredonia. No part of this publication may be reproduced or transmitted in any form or by any means except as may be expressly permitted in writing by the editor in chief. All opinion writings in *The Leader* reflect the opinion of the writer, with the exception of the editorial, which represents the opinion of the majority of the editorial board. *The Leader* editorial board holds its staff meetings, during the academic semesters, bi-weekly on Wednesdays at 7 p.m. The deadline for letters to the editor is 4 p.m. on Thursday. *The Leader* is printed by the Corry Journal in Corry, Pennsylvania and is distributed free on campus and in the surrounding community. Press run is 3,000.

Proud member of:



Columbia  
Scholastic Press  
Association



Associated  
Collegiate Press

### EDITORIAL

## “Textbook rental program lowers prices”?

Most students would never spend \$200 on a cell phone without shopping around first, so why is it commonplace to blindly hand your Fred Card over for a \$200 textbook? There are several options for students who are shopping around for books, both on and off campus. Within the bookstore, new and used textbooks can be purchased. Used books are clearly the less expensive way to go, and are consequently less available as the first week of school continues. This system has sent the frugal students flocking to Amazon.com, and has left the students strictly with Fred debit to suffer. But, starting this semester, we have a new option to consider: the bookstore is giving students the opportunity to rent select textbooks instead of buying them.

This program would allow students to rent certain books at a cheaper price than it would be to buy, given that the book is returned on time and in its proper condition. Most would say that rental program should have been in place a long time ago, but as students with growing book bills and loan debts, there are some important questions that need to be answered. As we at *The Leader* began our own research, comparing bookstore and Amazon prices for both purchases and rentals, we couldn't help but wonder -- Was the rental program created to alleviate students' financial stress, or play into the system that drained our wallets in the first place?

Outside of the bookstore students can read an informational pamphlet/poster about the textbook rental, titled “Textbook Rental Program Lowers Prices,” that gives us reasons why students should rent from the bookstore versus going online.

**The bookstore's first claim: “You receive competitive pricing -- going online is not necessarily a better price.”**

For this one, we challenge students to pick ANY book on their list for this semester and search for it on Amazon. The next step would be to equate the difference in price between our campus store and Amazon and, in more cases than not, the numbers will speak for themselves.

**The second claim: “You are assured the correct book based on the order received directly from the instructor.”**

Though this statement is valid, it insinuates that shopping online will lead to confusion and incorrect purchases. If you're worried about getting the wrong textbook online, check with your professor before purchasing it. Some instructors will even tell students to get earlier editions to save money, depending on how much has changed in the newest version. So many people buy textbooks the first week of school only to find that they could've gotten away with a cheaper alternative.

**Their final claim:** The last few points on their list can't be argued with. When students buy on campus, they receive the book immediately with no shipping costs or delays. What we need to consider is if adding the potential shipping cost for shopping/renting online will end up being more than the price we're paying on campus. It's also important to note that students can try Amazon Prime at no cost, which includes free two-day shipping for any purchase, which would eliminate the delay of shopping online almost completely. The final claim may be the only statement here left standing, that “you will receive top-notch customer service.” Sure, this a selling

point, but how much are we willing to pay for a smile and a plastic bookstore bag?

We understand that these are not nearly all of the textbooks available to rent, but here are some price comparisons to get the ball rolling. The goal here isn't to bash the bookstore, but rather to encourage students to look into every option when shopping for their courses.

.....  
• **Brief Principles of Macroeconomics** (ECON201)

• Buy: New \$201.25, Used \$151.00

• Rent: New \$131.00, Used \$80.47

• Amazon: New \$110.99, Rent \$40

• **Genetic Analysis** (BIOL237)

• Buy: New \$192.25, Used \$144.25

• Rent: New \$141.40, Used \$88.79

• Amazon: New \$156.78

• **Exploring Criminal Justice** (CRMJ100)

• Buy: New \$133.00, Used \$99.75

• Rent: New \$89.25, Used \$56.00

• Amazon: New \$101.65

.....  
What we see here is that renting may be cheaper, but the price is often comparable to just buying it used. When buying a textbook you can usually re-sell it online or to the bookstore at the end of the semester, but after renting you'll receive no money back. The sad part is that even buying a textbook can result in the same amount of wasted money. When a book isn't being used for another term, students who purchased it are left with a \$0 buyback regardless of the original cost. This fact has always been infuriating, but seemed impossible to avoid. With the new rental program, it's becoming clear that these unused textbooks aren't as random or unexpected as we'd originally thought.

One of the FAQs on the rental pamphlet tells us why all textbooks aren't available in the rental program: “In order for a rental program to be successful, the textbook needs to be used for multiple terms. We have selected the textbooks which we are assured will be reused next term either on campus or elsewhere in the country.” Then, why is it that they can't use these numbers to assure what WON'T be used next semester? Often times students will buy a book ranging from \$80-200, only to be offered NOTHING at the close of the semester. It seems like the bookstore can assure that their own money doesn't go to waste, but when it comes to students it's treated like a hit or miss.

For many students, this information may come as a surprise, while others have already accepted their wasted debit funds. Most students have debit accounts provided by their loan money or parents, making online buying out of the question. It's time to consider saving summer money, or reasoning with your parents, to plan for school shopping. Book lists are available for every course before the start of each semester, so start browsing. Go through each syllabus and calculate the differences in price -- You'll soon see how important it is to research all of your options before paying way more than you need to.

“Where did you get your textbooks and why?”



**Adam Glasier**  
junior English and video production

“I bought my textbooks at the bookstore but I rented all the ones that they would let me rent.”



**Left: Alyssa Stubblefield**  
senior international studies  
**Right: Charde Drake**  
senior biochemistry

Alyssa: “I got my textbooks from the bookstore because it's convenient and I didn't have to wait for them to get shipped.”

Charde: “I chose to buy my books from the store because I rented a couple of them but my biochemistry books, I didn't rent those because I need to keep them however I used my financial aid.”

# From the desk of...

**ETHAN POWERS**  
MANAGING EDITOR



As I sat on an uncomfortable bar stool under the Saddle Ranch's dim, headache-inducing lighting whilst watching the bartender improperly pour my Guinness, I was simultaneously having a conversation with Todd Howard which was shamelessly filled with gaming-nerd jargon and more adoration for his company's products than I'd care to admit. Technically, Howard is the Game Director and Executive Producer at Bethesda Softworks (makers of the Elder Scrolls and Fallout franchises), but many of you gamers would label him as the guy responsible for your elongated periods of not eating or showering as a result of being captivated by his studio's mesmerizing digital worlds.

Our brief conversation had taken place at Bethesda's E3 party about seven months following the release of *Skyrim*, the *Elder Scrolls*' newest installment. Being the massive critical and commercial success that it was, I asked Howard whether Bethesda would ever put to rest the *Elder Scrolls* series in favor of beginning a new franchise entirely. He took the diplomatic approach by telling me that the series would always have a place in Bethesda's plans, evidenced by *The Elder Scrolls Online*, the studio's upcoming MMO project based in the beloved *Elder Scrolls* universe.

It was the answer I had expected, but I was suddenly overcome with the realization that I was in Los Angeles at Bethesda's E3 party, talking to a guy that had created numerous games that I had dumped hours upon hours into and one that was among the most respected and admired game designers in the industry. The miniature epiphany also brought with it this veracity: I was there as a result of the opportunities that *The Leader* and campus media at SUNY Fredonia had afforded me.

I always had a passion and enthusiasm for video games and the capabilities that the industry holds as a medium of interactive and artful entertainment. I had also always carried an interest in journalism and the concept of reporting the news. It took me until the second semester of my sophomore year to learn how to combine those areas of interest and converge them and if I have one regret, it's not getting involved with *The Leader* sooner than I had. I was given the opportunity the staff to write a review for the game *Portal* and was then subsequently given space to write a weekly gaming column. It led me to getting a writing gig for *Attack of the Fanboy*, a website dedicated to video game news and intrigue.

After becoming a Contributing Editor for AOTF, I was selected this past June to represent the site at E3 (Electronic Entertainment Expo), the industry's largest trade show held annually in Los Angeles at the LA Convention Center. The show is utilized by the biggest developers and publishers to showcase their hottest upcoming games and products.

Even if you have no vested interest in video games whatsoever nor do you see the appeal of them, E3 is truly a spectacle to behold. The first time I stepped inside the massive E3 show floor is a sight and moment that I'll undoubtedly remember for the rest of my life. The sheer size and scope of it is breathtaking, as the industry's most prominent companies tower over you with enormous booths and neon signs. I'll never forget attending Sony's luxurious pre-party before their annual press conference or going behind-the-scenes at the Activision, Square Enix, Ubisoft, and Bethesda booths to get exclusive looks at the most highly anticipated games.

I'll always remember demoing the

Astro A50 headset and the Turtle Beach Seven series. Getting to play *Halo 4* with other members of the media was equally incredible, as was attending the *Hawken* party on top of the Luxe hotel, sipping a Grey Goose cocktail and overlooking the liveliness of downtown LA at sunset as Drake (pre-Young Money) records pervaded the sound system. I'll remember getting the chance to interview Harvey Smith, co-creative designer of the studio's upcoming project, *Dishonored*, backstage at the Bethesda booth and asking Deron Williams while he was promoting *NBA Baller Beats* for the Kinect what he thought the Nets' chances were of landing Dwight Howard. Perhaps more than anything, I'll remember being mercilessly battered with Flo Rida's "Good Feeling" as Ubisoft permeated every inch of the South Hall with their relentless marketing of *Just Dance 4*. If I go one hundred years before hearing that song again, it'll be too soon.

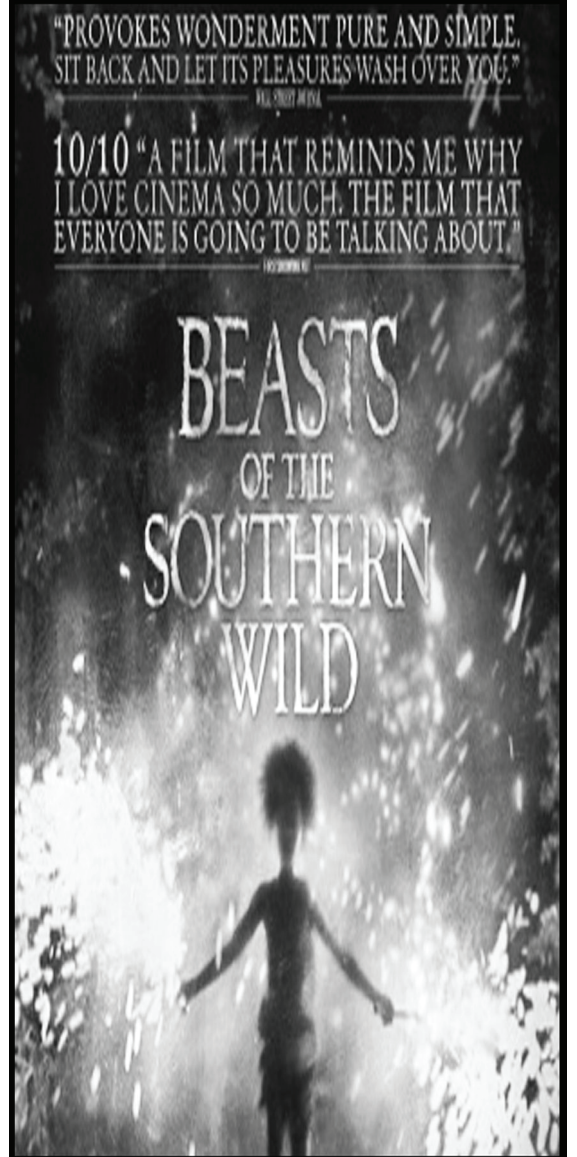
While I reveled in the enormity of all the cool stuff that I had experienced first-hand during those three days in June, I was constantly reminded of the incontrovertible truth in that none of it would have become a reality had I not become involved with *The Leader*. Such opportunities are in no way exclusive to print media however, and SUNY Fredonia offers two other distinctive and very capable platforms in WNYF and Fredonia Radio that both provide students with informative and entertaining media.

I implore you to try all three to see which one fits you best personally. Campus media can provide you with opportunities and advantages that are simply non-existent among other campus groups. Had I not chosen to become involved, I would have never made the trek to E3, nor would I have gained the opportunity to receive free review units for games that I'd otherwise find myself paying \$60 for.

The possibilities truly are endless and they're ready and waiting for you as soon as you're ready to begin. Who knows, you may even get the chance to strike up a bar conversation with someone for whom you have great adoration for while you watch the bartender pour your drink incorrectly. It's okay. Clearly no one had ever told her you have to *tip the glass*.



Lake Shore Savings *Putting People First.*



Saturday, September 15 at 8pm  
Tuesday, September 18 at 7:30pm

**STUDENTS ~ \$5**  
with valid student ID

Box Office 716.679.1891 [www.fredopera.org](http://www.fredopera.org)



**Courtney O'Donnell**  
senior video production  
and public relations

"Textbooks are ridiculously expensive so I got mine on half.com for 65 dollars and that was for ten books."



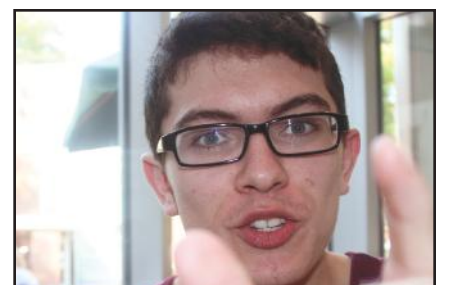
**Maggy Romero**  
sophomore inclusive childhood  
education and Spanish

"Last year I did the pre-pack and it was a lot of money so I couldn't do that again. So for this year I waited on the first week back to see which books I should get and whether not the teachers will use it and picked them out here, rented them and saved a lot go money."



**Alyssa Mercurao**  
sophomore communications

"I got my textbooks at bookstore because it was more convenient for me."



**Chris Gomez**  
junior psychology

"I got a pre-pack form the bookstore because it made it easier and I don't pay for my books due to my parents military status."

# P\*DUBS

FREE DELIVERY  
NOW ACCEPT FREDFUNDS  
FREDONIA NY 716.672.2111  
DUNKIRK NY 716.363.1111  
Pdubs.com/Pdubs.Mobile

"Like us on Facebook for discounts and chances to win free stuff!"

**POLYNESIAN PIZZA** | Ham, bacon, pineapple, and island spices

**BOLD BBQ CHICKEN PIZZA**

**BUFFALO FIRE CHICKEN PIZZA**

### NEW SUBS

The "Hillbilly" | Eggplant topped with ham and cheese, lettuce, tomatos, onions and oil, hot peppers and bleu cheese

The "Blue Devil" | Chicken topped with ham and cheese, lettuce, tomatos and bleu cheese

The "Marauder" | Italian sausage topped with cappicola and cheese, lettuce, tomatos, onions and oil



If a customer comes into the shop sportin' their school colors they will receive 10% off any of these three subs.

## FREE Wireless Router



when you pre-order your high speed for next semester now!

### High Speed Internet

FREE Wireless Router

Special Student Rate

FREE Installation



Call **673-3000**  
To Reserve Your **FREE** Wireless Router

40 Temple St. Fredonia, NY  
www.dftcommunications.com

# HOT BODIES TANNING



## WE'RE HOT...

WHEN THE SUN IS NOT

**FREDONIA**  
673-1111

**JAMESTOWN**  
665-6666

### \$10 A WEEK

## 15 East Main St. Fredonia, NY 14063



## Upright Citizens Brigade kicks off exciting year for Random Acts



SARAH SADLER/PHOTO EDITOR

THE UPRIGHT CITIZEN'S BRIGADE HAD ALL OF MARVEL LAUGHING ON FRIDAY NIGHT.

**MAGGIE GILROY**  
Staff Writer

Friday night marked the first performance of the year for Random Acts, the popular student improv group, as they opened for the Upright Citizens Brigade in Marvel Theater. The energetic performance begins an exciting year for Random Acts as the group celebrates their 15<sup>th</sup> year.

Based in Manhattan, the Upright Citizens Brigade is a successful improv troupe famous for launching the careers of popular comedians including founder Amy Poehler and later members Will Ferrell, Ed Helms, Tina Fey and Sarah Silverman. Friday's show featured four members from the Manhattan based touring company, which tours all over the



SARAH SADLER/PHOTO EDITOR

THE UPRIGHT CITIZEN'S BRIGADE SELECTED A VOLUNTEER FROM THE AUDIENCE TO PARTICIPATE IN THEIR SHOW ON FRIDAY.

country at various venues such as cruise ships and colleges.

Random Acts kicked off the night of comedy on a hilarious note. After asking the audience to list a place from campus to be the inspiration for their improv segments, they chose the Williams Center and began a series of skits that poked fun of everything from pizza logs to what in the world Marché, of Cranston Marché, actually means.

The quick ten minute segment was followed by the Upright Citizens Brigade who warmed up the audience by asking them about the highlights of the first week of classes. The high energy group then interviewed senior dance major and audience member Nick Bernard, who filled them in on various aspects of his personal and academic life.

The group then performed a series of improvised scenes based on the information they learned in the interview. Nothing was off limits, as they poked fun of everything from The Rockettes to the quirks of Fredonia professors and the notoriously long walk from Shultz Hall to campus.

The audience was greatly impressed by the talent and ability of the group. "It was definitely a very well done show," freshman business management major and audience member Paul Smith expressed, "I like how they remembered every fact he [Bernard] told them. Great improv, one of the best I've seen." The only complaints heard were of the short length of the show, which flew by in a mere hour.

The "laugh out loud" night of comedy was just one of many to come in Random Acts' fifteenth year. Fresh from a summer of intense improv training at the prestigious Improv Olympics in Chicago, directors Marisa Caruso and Jake Bradley have a lot in store for the group. Similar to the Upright Citizens Brigade, the training center has

plenty of famous alumni including Tina Fey, Amy Poehler, John Belushi, and Chris Farley.

"We tried to absorb as much as we could to bring back to our group," Caruso, a senior theatre arts major, explained, "and it was really exciting to be there and see a future in what we do."

"Now we're coming back and integrating all the stuff from the intensive into Random Acts," added Bradley, a senior acting major. "We're trying to do a little bit more complex work and it's a lot more fun to watch. We're trying to do new styles, new forms, new everything."

Highlights of the upcoming semester include a few off-campus events. The first is a comedy show at the end of September in Jamestown and there are two October festivals in Rochester and Toronto that the group is currently in the process of getting involved with.

On campus, the group is involved in a campus wide collaboration on a comedy show based around the upcoming presidential election, with the goal of encouraging students to vote. Set to take place in either the end of October or the beginning of November, the departments involved include the theatre, political science, dance and visual arts departments. The group is also planning an alumni show.

The Upright Citizens Brigade show did a wonderful job in helping to kick off what will be an exciting fifteenth year for the group. Bradley and Caruso encourage anyone interested in improv to visit Random Act's Facebook page for more information on upcoming events. The group performs every other Friday in McEwen 209 and will debut their new members in their next show.

# Fred Fashion

**EMALEIGH LYNN DUDLEY**

Special to The Leader

It goes without saying that dressing chic on a college budget can be a bit of a challenge. But after three years of bargaining, I have compiled a list of five wardrobe staples for any frugal Fredonia fashionista.

When shopping on a budget, the rule of thumb is to shop clean. Avoid any bold patterns or prints that are easily recognizable and will quickly go out of style. Simple designs are always the better option when shopping on a budget and the clothes will not only look better, they'll remain in your wardrobe much, much longer.

## Blazers

And lots of them! Call me old fashioned but a well cut blazer will never go out of style. Every college girl should own at least two well fitted blazers in altered hues that match the majority of your wardrobe. Throw it over a mini skirt for a polished weekend look, or pair it with jeans and a T-shirt for an easy chic look. For class, blazers are an absolute must!

## A well made pair of winter boots

Unfortunately we have all decided to attend a university with a merciless amount of snow. That being said, there are a limitless amount of chic winter boots. Combat boots are a major trend for fall; rock a fur lined pair for an edgy snowy look.

## Oversized "everything" tote

Investing in a well made bag will save you many a headache throughout your years in school. A good bag should be large enough to fit two or three textbooks and a laptop without becoming cumbersome. Avoid bold patterns or prints that quickly become outdated and by no means never ever purchase a fake - trust me, you aren't fooling anyone. Look for bags with wider straps for support with side pockets and double lining that are made of high quality materials.

## Oversized chunky sweaters

Quite possibly my fashion vice, oversized sweaters seem to just make everything a little bit better. Whether you feel under the weather or maybe you over indulged last night at Erie Dining Hall, the simple super-sized sweater seems to make every little problem disappear.

## Leggings

Leggings are an absolute must for any college girl. Dress them up or down for an endless amount of chic outfits. Try a pair of super trendy patterned prints with an oversized tank for an eye-catching ensemble perfect for all occasions.



Blazer: [Gap.com](http://Gap.com)  
 Boots: [CollegeFashion.net](http://CollegeFashion.net)  
 Tote: [JaccoFashion.com](http://JaccoFashion.com)  
 Sweater and Leggings: [Modelina.com](http://Modelina.com)

# The summer of disappointment

**SEAN LAWLER**

Reverb Editor

Christopher Nolan and Ridley Scott. Two names that should have sci-fi movie buffs and Comic-Con fanboys panting and squirming in their seats. Those buffs and fanboys flocked to the theaters this summer for what should've been a pair of true masterpieces that topped off one franchise and tied up another.

On opposite ends of the summer movie schedule, Scott's June 8 release of Prometheus and Nolan's Dark Knight Rises, had the opportunity to bookend the superhero/sci-fi laden season.

Sitting in the theater was like watching your high school's star quarterback throw the ball right over the receiver's head. Here were two great directors, poised to strike at the eye-sockets of the world, and they were like a couple of optometrists who forgot to put in their morning contacts.

Prometheus was anticipated to mark Scott's long-awaited return, not only to the Alien franchise he helped create, but to the science fiction genre as a whole, his last venture into which was Blade Runner in 1982. Instead he built up this beautiful environment, teetered it on the edge of greatness and let it fall into the abyss of the mundane.

Essentially, it was nothing to write home about, landing itself in the same category as a visually stunning action flick that just doesn't seem to bring anything new to the table. Yes, the race of pale colossi was beautifully done and Michael Fassbender's performance as an android called David was one for the ages but that doesn't make up for the fact that the film as a whole failed to hit the mark completely.

Marketed as the quasi-sequel to 1979's Alien, a magnificent notch in Scott's belt, this ploy gave way to immense confusion towards the end of the movie. When the end of one should've somehow led to the other all we are left with is more questions, the biggest being how did the glossy black alien race planet jump millions of miles of space-vacuum from LV-223 to LV-426 - the planet Sigourney Weaver and the crew of the Nostromo found in the first movie.

Perhaps that bit was implied, but for all the questions posed in the exposition, any attempt at answering them was lost to a series of sudden and disastrous events. Terrifying and visceral as some moments were - such as when a machine perform automated surgery on a conscious subject - they did nothing to propel the story forward.

And Chris, Chris, Chris. What happened buddy? There you were redefining Batman

with an enema of grit and realism - about to cap off one of the greatest trilogies of all time - and you screwed it up; the worst part is you were the guy that wrote it!

If you want to talk about bookending a season, look at Joss Whedon's The Avengers released way back in early May, then ending it with the final Dark Knight installment.

The way each hero got their turn, how perfectly their personalities collided and subsequently adapted and the deftly choreographed action sequences made it a near crystalline film. Nowhere in Nolan's screenwriting is the sharp dialogue, impeccable timing or overall story he normally delivers.

From the man who sent us through a whirligig of swirling memories in Memento and Inception, gave us the gift of Heath Ledger's finest and almost-final performance, he simply couldn't get it together for what should've been an epic ending to a triumphant series.

Instead The Dark Knight Rises lopes along at a the pace of a motorized scooter in a Tops market, then breaks down in a long line of bad character decisions and inexplicable plot development. Somehow Gotham police officer John Blake - aka Robin - just knew that Bruce Wayne was Batman when he glimpsed him at a youth center. I am quoting Wayne Campbell when I say, "chyeah, right."

But nothing compares to the complete lack of foresight displayed by the supposedly intelligent Commissioner Gordon who decides that the best possible way of finding Bane and bringing him to justice is to send Gotham's entire police force into the bowels of the city. Not a fraction, not an elite SWAT team, but every single last cop leaving Gotham's citizens to deal with their excessive crime rates all by themselves.

Despite all the little details which may admittedly seem a little nitpicky, the biggest hole, nay, chasm left in the story is: what the hell happened to the Joker? Perhaps the sworn enemy of everything that Batman stands for deserves at least an honorable mention if only to at least give homage to the performance that validated Heath Ledger's status as an important actor of the twenty-first century.

What's baffling is how two incredibly talented and intricate filmmakers could sit back and watch their finished product and think, "Hm, not bad." Ridley Scott's work has been more hit or miss as of late and this was his moment to come back in full force and stretch those glorious wings that haven't been spread in over 20 years. There's no saying what Nolan's excuse is. Four years between his Batman sequels and in all that time he couldn't find a single flaw that took fan blogs a single day to find. Tisk tisk gentlemen, tisk tisk indeed.

# The A-Tracks

**EILEEN MOWREY**

Staff Writer

**INTRO:** Welcome back Fredonia students and may we present The A-Tracks, Reverb's new music central focusing on a blend of local artists and professional acts. Each week, The A-Tracks will provide you with a Top Ten list of singles, an artist profile, an album review and a bulletin of upcoming events.

We recognize that it is impossible to please everyone, but we will do our best to provide a wide range of quality music. After all, The A-Tracks derives its name from classic vinyl records, which had both an A-side and a B-side. The best songs were usually put on the A side as a way of putting the album's best foot forward.

While we will strive to present you with music and artists that will interest you, your input is always appreciated and encouraged. We are currently setting up a blog where you can contact us with comments, requests and upcoming events. Also be sure to stay tuned in to Fredonia's WCVF 88.9 "The Voice", because plans are in the works to broadcast everything you see here in print and put it on the air.

**ALBUM REVIEW:** The Fredonia radio offices are constantly bombarded with CD's from hopeful artists that are trying to get noticed and put their music in the public eye. Or ear, as it may be. The radio is a busy place though, and a lot of those CD's get put to the side without ever receiving the attention they might deserve. In the name of discovering some gold mines (or some good laughs) The A-Track is now going to share some of that music with you in the form of a weekly album review.

#### RETO BURRELL, SUNSHINE AND SNOW

Our first review includes artist Reto Burrell's new album Sunshine and Snow. Burrell is a Swiss singer/songwriter whose life took a major turn when he visited Nashville, Tenn. in the summer of 2011. Inspired by the musical atmosphere and history of the city, Burrell started work with Quad Studios to produce this nine track album.

Burrell's sound is raw and simple, with basic accompaniment and straightforward lyrics. The final product is a pleasing selection of country/folk tunes with acoustic rock nuances that come from the heart. Burrell's voice is pure yet husky, with a twang fitting to the album's Nashville origin.

The lyrics are emotional and descriptive, inspired by his life and musical journey. Most of the instrumentation consists of acoustic strings, with Burrell providing all the vocals and lead guitar.

The tunes are not anything that will stick in your head, and we certainly will not see them topping the charts. They are, however, great for pleasant background music and the style is fitting for the late summer atmosphere. In the end, even if Sunshine and Snow doesn't make it onto your list of favorite albums, it is a great option if you are looking for a change from most of today's mainstream music.

Album submitted by: Bill Wence Promotions

Produced by: Echopark Music/Sounds & Music

Genre: Country, Folk, Singer/Songwriter

**TOP TEN:** The A-Tracks Top Ten combines the top ten singles lists of Billboard Magazine, iTunes, Spotify, We Are Hunted and Buffalo's KISS 98.5. Using a carefully designed formula that involves a painful amount of math and some serious calculations, the ultimate top ten are determined for your listening pleasure.

- #1 Whistle: Flo Rida
- #2 Some Nights: Fun.
- #3 One More Night: Maroon 5
- #4 Call Me Maybe: Carly Rae Jepsen
- #5 We Are Never Getting Back Together: Taylor Swift
- #6 Wide Awake: Katy Perry
- #7 Lights: Ellie Goulding
- #8 Good Time: Owl City
- #9 Everybody Talks: Neon Trees
- #10 Don't Wake Me Up: Chris Brown

**ARTIST PROFILE:** Each week The A-Tracks will shine light on a single artist or group that we think deserves attention. They might be a local act or big name artists, up-and-coming or well established. No matter what their place within the music industry, we promise they will be worth looking into.

#### REBECCA FERGUSON

What happens when you combine the soul and power of Aretha Franklin with the modern style and energy of artists such as Adele and Amy Winehouse? You get Rebecca Ferguson, one of the newest faces in the R&B and Pop scenes. Rebecca's career took off in 2010 when she was named the runner-up of Britain's hit television talent show, The X Factor.

At 25 years old, Ferguson lives in Liverpool, England with her two young children. Though she had never been able to imagine herself as anything other than a singer, she believed that her early induction into motherhood had destroyed all dreams of a professional career. However, since her X Factor debut, she has signed with two U.K. record labels as well as Columbia Records in the United States. Her first album, Heaven, was released in December 2011 and has sold hundreds of thousands of copies in both Britain and the U.S.

Her lyrics are raw and relatable. Her voice is as strong as a diva's with a smoky quality that brings to mind Norah Jones or Macy Gray. Then you add in the youthful spunk of artists like Alicia Keys and the late Amy Winehouse and you have a true sensation.

Ferguson's debut album provided her with a number of successful singles, namely "Nothings Real But Love" and "Glitter and Gold". The former is full of soul and emotion while the latter provides her audience with a taste of sugar and spice. Ferguson blends her unique vocals with strong beats and buoyant melodies on most tracks, while others rely on simple piano accompaniment to set the mood.

Her newest single, "Backtrack", will be debuting in October and she has several videos currently in production. With no end to her career in sight, Rebecca Ferguson is a name to look out for, and Heaven is an album I highly recommend you get your hands on. After all, X Factor judge Simon Cowell gave her a chance, so why shouldn't you?

For more information, check out Rebecca's website at <http://www.rebeccaofficial.com/us/newsletter/>

**THE BULLETIN:** Do you have a show you want people to know about? Are you trying to decide what to do with your free time? Then look to The Bulletin! Posting local shows, concerts and events, this is your go-to-guide for Fredonia's music scene. If you want people to know where you and/or your band will be, let us know and we'll publish it right here the Wednesday before the event. Until we have that handy blog up and running, you can direct all communication to [mowr7594@fredonia.edu](mailto:mowr7594@fredonia.edu). And please, use it but don't abuse it!

# A portrayal of organic commercialism

**MELISSA RECHIN**  
Staff Writer

Eager art-loving enthusiasts gathered at the Cathy and Jesse Marion Art Gallery this past Friday evening for the opening of the exhibit, "On the Hop: Paintings by Paul Ryan". Viewers enjoyed complex ideas of the many facets of the human world these paintings had to offer, along with a glass of punch to wash it all down.

Paul Ryan, a professor of art at both Mary Baldwin College and the School of Arts at the Virginia Commonwealth University, is more than honored to be showcasing his work here on the SUNY Fredonia campus. Gallery Director Tina Hastings and Ryan have been in contact for about four years now putting this exhibit in the making. "I first want to thank the art department for finally making this a reality after all these years. I couldn't be more grateful and honored to be in such a beautiful school and gallery," Ryan stated.

Inspired by the observations of every day life, Ryan created an exhibit of more than ten larger scale paintings highlighting various aspects of human life and interaction regarding commercialism, culture, nature and the complexity of human ideas. "We live between a world of culture and nature. It's all within the complexity of being a human being," Ryan explained.

With a very graphic execution, Ryan creates scenes depicting a natural versus cultural world using both loud and soft color pallets along with solid, abstract shapes ranging from a human heart to the outline of commercial boxes of every day objects humans use. Ryan explained his process of taking apart these large amounts of commercial boxes for items such as toothpaste and laying them flat onto his linen or canvas. With this layout, he creates a sort of stencil in which he paints the shapes that have been formed in between the maze of boxes. Within these blocks of color and shapes, Ryan paints solid organic forms, such as a pair of lungs or the outlines of treetops. This pairing of a commercial world and a natural, organic world illuminates the juxtaposition of our culture versus the natural world, yet also the fluidity and interconnections these two worlds make.

One of the most interesting and successful aspects Ryan's paintings have is not only their graphic qualities but also the varying choice in color pallet. "I was so impressed by the color pallet he chose. It was intriguing and suggests



MELISSA RECHIN/STAFF WRITER  
SUNY FREDONIA VISUAL ART STUDENTS GET UP CLOSE AND PERSONAL TO PAUL RYAN'S PAINTINGS AT MARION ART GALLERY.

an almost environmentalist idea," senior graphic design student Liz Horne stated. Ryan creates contrast within his entire collection by alternating between soft, soothing harmonies of pastels and analogous color schemes with loud, harsh contrasts of complementary color schemes. Many of the organic shapes within the paintings were emphasized not only by the surrounding negative space but also the evident thought process of placement and color choice. "I loved that his pieces were so graphic. The use of shape and color paired together worked really well," Ashley Hiser, a senior graphic design student explained.

Although Ryan's pieces lacked the intricate and detailed elements of traditional canvas paintings, his contemporary acrylic and oil paintings were not lacking in interesting

design and composition. "I enjoy the maximum use of minimalism. They are minimal to the point of not devoid of life. The pieces are still very loud, but in a good way!" Adam Donnelly stated.

Portraying the opposite pairing of nature versus culture, commercial versus organic, and bright versus soft, Ryan showcases his ability to question society through his use of the basic elements of design. This exciting and diverse exhibit will continue to be showcased in Marion Gallery through September 26. Also remember to catch Paul Ryan up close and personal at the end of his exhibit for he will be participating in the Visiting Artist Program.

Amanda Geiger never saw the drunk driver.

**Friends Don't Let Friends Drive Drunk.**



Photo by Michael Mazzeo



U.S. Department of Transportation



Wednesday  
September 5, 2012

# SPORTS

B-5  
The Leader

## Blue Devils soccer gears up for big year

### *Women's soccer has sights set on SUNYACs*

**JORDAN DEBOLT**  
Special to The Leader

Coming into every sports season a team has hopes and aspirations of what they can accomplish together. Unfortunately for most, those dreams are virtually out of the realm of reality. This season the Fredonia women's soccer team has high expectations for themselves. They believe they can win the SUNYAC conference and take the next step to the NCAA tournament. With a solid group of returning starters from last season and some key additions to the rotation, those high goals seem to be obtainable.

The group of core players returning is headed by senior midfielder, Reilly Condidorio, who is coming off an All-American season for the Blue Devils. She spearheaded the offense last season with 14 goals and four assists leading the team to a 12-8 record. Condidorio has set all sorts of school records with her marvelous scoring abilities but, entering her senior campaign, Reilly is focused on bringing her team to new heights.

"My main goal this season is to help our team win our first conference championship and make it into the NCAA tournament," said Condidorio. "Individually, I just want to be able to be more dynamic with and without the ball. I want to strive to be a better player, whether it's scoring goals, making assists or helping out on defense."

Head coach Chris Case is well aware of the individual talent he has in Condidorio, but Case, who is entering his eighth season, knows that others will have to step up on offense if his team has a chance of accomplishing the high goals they have set for themselves.

"Reilly is an obvious person that we will look to but if we want to have continued success we will need some other people to step up," said Case. "We have some good

players but our success will come down to our ability to play as a team and finish games. There are several quality teams in the conference that will have a chance to win. Our conference put two teams, Cortland and New Paltz in the Sweet 16 of the national tournament."

On the defensive side of the ball, the story is much of the same. There are some key returners who look to protect their goaltender but holes will need to be filled early in the season to get Fredonia off to a fast start. Senior defender and team captain Madison Brown is looking to be the general out on the field to help this team reach its potential.

"The most important thing for us on defense is our communication," said Brown. "We haven't all played together as a group before so we really need to make sure we're all on the same page at every moment of every game in order to be successful. We definitely have a good chance at winning SUNYACs this season. We have a good group of starters from last year and can fill in the gaps pretty well with returners and some new players. We have more depth than we had last year so that will help too."

The team begins their season down in Roanoke, Va. and then returns home for the Blue Devil Clarion Classic. That will give the team a good chance to put it all together and gel before conference play opens up. Although not looking to be handed anything, Fredonia seems to be driven and confident that they can hoist the SUNYAC trophy at the end of the season and reach the NCAA tournament.

"Our team goal is to win SUNYACs and move onto the national tournament," Condidorio said. "We know we are capable of it; we just need to prove it on the field when it matters. This year we have a great group of returners and a solid freshmen class."



SARAH SADLER/PHOTO EDITOR  
SOPHOMORE SOCCER PLAYER, MAGGIE HORAN SAID, "I'M LOOKING FORWARD TO NOT ONLY HAVING A WINNING SEASON, BUT TO ACCOMPLISH ONE OF OUR MAIN GOALS AND WIN SUNYACs."

## *Men's soccer team is back with new faces and attitude*



SARAH SADLER/PHOTO EDITOR  
SOPHOMORES SOCCER PLAYERS, SAM GUIDER AND MAGGIE HORAN ARE LOOKING FORWARD TO THE UPCOMING SOCCER SEASON.

**SEAN MCGRATH**  
Special to The Leader

"Work hard, play hard" is the perfect way to describe the Fredonia State Men's Soccer team heading into this season. After graduating nine seniors, all of which were very good players last year, the team had to try and bring in the best recruiting class it could. Head Coach PJ Gondek believes he has found a team that will hopefully bring Fredonia a SUNYAC championship this coming Fall.

"We have the potential to be pretty well rounded, the group is very consistent defensively and fairly experienced throughout. I hope that it transfers over to this season," said Gondek, talking about what he believes is the strongest part of this year's squad. "I think that we have a little bit of a different mindset, and are able to keep other teams off the scoreboard."

Gondek and the team welcome back three All-SUNYAC players in Ryan Smith, Luke Tylutki, and Tyler Williams, as well as a huge recruiting class with nine freshmen donning the blue and white.

Senior midfielder, Ryan Smith, believes that improvements have to be made following last year, now with a very different overall roster. The team lost some experienced players but that does not deter this year's group. Smith is confident that the team will do everything that it can to improve and get better each day.

"I think that there is no denying there are a lot of players working very hard, there's a lot of hard work. There are a lot of new players that came to play in the freshmen and transfers," he said.

Senior midfielder, Brian Courtney, believes that the team's unity and faith in one another is a huge piece as to why this year's team has the best chance of bringing home a championship, saying, "They can all play, there's no drop-off. If I'm coming off and someone is coming on, I feel they can do just as good of a job as I did."

Of course there are always certain things that each team needs work on and all of the players seem to collaborate on the same issue,

which is consistency.

"We need to figure out how to score, we have been struggling a bit to put the ball in the net," Smith said.

When it comes to the biggest games of the year, the majority of the players believe that the conference games are most important. On the other hand, while Brian Courtney agreed that conference games are essential, he believes that defending the home turf will be critical this season.

"We have the facility out there, team's come in and say that we don't deserve that and we have to show them that we do, which is a great way to look at every home game that this team plays," said Courtney. "Taking the games one at a time is important, and these guys have the strongest mindset to stay focused throughout the season."

The biggest goal for Gondek, Smith and Courtney, along with the rest of the team, is to win SUNYACs after an 11-8 overall record last year. The men are optimistic about their chances this season and they hope to build upon the 11 wins that they earned one year ago.



SARAH SADLER/PHOTO EDITOR  
SOPHOMORE SOCCER PLAYER, SAM GUIDER SAID, "I'M MOST LOOKING FORWARD TO JUST PLAYING WITH THE TEAM WE HAVE THIS YEAR BECAUSE A LOT OF POTENTIAL TO DO REALLY WELL."

# Buffalo Bills season preview

**JARED KRACKER**  
Sports Editor

The Buffalo Bills have high expectations heading into the 2012-13 season. Bills fans are always optimistic about their team's chances but, for the first time in a long time, there are real expectations for this team.

The Bills made a huge statement this offseason when they signed defensive end, Mario Williams, to the richest defensive contract in NFL history. They followed that up by inking another defensive end, Mark Anderson, to solidify their front four. One of the team's largest weaknesses is now suddenly one of their biggest strengths. Alongside defensive tackles, Kyle Williams and Marcell Dareus, Buffalo now has the potential to be one of the league's best defensive lines.

Following the free agency period, Buffalo also improved their team through the draft. With their first pick they selected Stephon Gilmore, a cornerback from South Carolina. Gilmore has been very impressive this offseason and has now elevated himself as the team's number one cornerback. Gilmore will man the right side corner position, while second year cornerback, Aaron Williams, will hold down the left side. The youth movement at the cornerback position is obvious and there is a ton of potential at that position for this team.

Buffalo used their second round draft pick on left tackle Cordy Glenn. Left tackle has been a position that the Bills have had a difficult time solidifying over the last few years. Glenn has also impressed the coaching staff enough to earn the starting left tackle role and he will prove to be a pivotal member of this offense as he protects Ryan Fitzpatrick's blind side.

While many needs were addressed this offseason, there were also several position battles to settle. Stevie Johnson is clearly the team's number one wide receiver but many wondered what player on the current roster would step up and complement him as the number two receiver. That player appears to be Donald Jones, who has battled some injuries early on in his career but has shown signs of being a very capable target for Fitzpatrick.

Buddy Nix and Chan Gailey made it clear last year that Ryan Fitzpatrick is the team's quarterback moving forward when they signed him to a six year contract extension. Fitzpatrick was one of the more consistent quarterbacks in the NFL during the first half of last season, but struggled during the second half of the year. A lot of his inconsistencies were due to some mechanical flaws and that is why quarterbacks coach, David Lee, was

brought in this offseason. Lee is very highly regarded around the league and has worked with Fitzpatrick all offseason to improve upon these issues.

The offense will hope to take advantage of these adjustments, but what Fitzpatrick may benefit more from are the two players lining up behind him. The Bills expect to utilize a two back system with Fred Jackson and C.J. Spiller. Jackson was having an MVP like season prior to his leg injury last year and Spiller proved that he can carry the load in his absence. If the two running backs success continues it should set up a well balanced run and pass game for the Bills this season.

Expectations are without a doubt high for this team and fans believe that the league's longest playoff drought will finally come to end. With a revamped roster and the necessary pieces now in place, it is reasonable for fans to think that the playoffs are finally within reach.



COURTESY OF THE BUFFALO BILLS

BRING THIS COUPON TO GET \$5 OFF ANY GROUP FITNESS CLASS FROM SEPTEMBER THROUGH OCTOBER ONLY.



**HEALTH CLUB, INC.** Open  
Mon. - Fri.

679-1591 4:30 am - 10 pm  
47-53 Water St. Sat. 7 am - 6 pm  
Fredonia, NY 14063 Sun. 7 am - 5 pm

## THE LEADER CLASSIFIEDS

Phone: 673-3501

**FOR RENT**

1-2-3 Bdrm DOWNTOWN FURNISHED  
ALL INCLUDED NEAR BUS PARKING

Classifieds can be placed through the  
SUNY Fredonia Ticket Office.  
Classifieds are due Friday by 5pm



Looking for a great  
experience and an excellent  
resume builder??  
Come join our staff!  
We are looking for editors  
and writers



**theleader**

STATE UNIVERSITY OF NEW YORK AT FREDONIA

2nd Floor  
Williams Center  
SUNY Fredonia  
Fredonia, NY 14063  
<http://www.fredonia.edu/leader>

# 2012 Women's volleyball season preview

**CHARLEY ARRIGO**

Special to The Leader

Dating back to 2008, the Fredonia State Women's Volleyball team has played in more contests than any other team on campus, totaling 149. During that four year span, they have accumulated an astonishing 103 victories, giving them a winning percentage of nearly 70 percent.

The team is led by head coach Geoff Braun, who is now heading into his thirteenth season and has been extremely successful during that tenure. Despite entering a season where they've lost seven impact seniors, the team has reloaded in stellar fashion. However, that may be a slight understatement, as nine freshmen and a transfer sophomore make up this year's recruiting class.

Braun understands the ability to integrate players into a new system but hints that this season won't be defined by the large turnover.

"Having a new team, whether it is two new people or ten new people - it's always a challenge," said Braun. "We try not to focus on that we just try to improve and build our team dynamic as we move forward and that's what we should be doing every year. Certainly, this year there is a lot more of soaking everyone in, so to speak, but hopefully the improvement is that much faster with everyone starting new."

Much of the early season transitional phases will rest upon the shoulders of the four upperclassmen. This includes outside hitter and lone senior Lindsey Olson, who is coming off a very good second half of last year.

If you look at it on paper, the Blue Devils have the makings of a very successful team. The Blue Devils have good size this year with three middle blockers at or above six feet including, Bridget Burch, who will look to provide stability at the net. Citing depth at the outside hitter position led by the likes of junior team captain, Lauren O'Hara, it's possible to believe that this team won't miss a beat.

"We're definitely right on the path to becoming a good cohesive team. Everyone's working together and has a really good attitude," said O'Hara. "I definitely think that the freshmen we've brought in are going to do a good job of replacing the seniors that we lost. We match up positions with the girls that we lost very well. My hopes are the same as they are every year, and that is to win SUNYACs and go to the NCAAs."

The Blue Devils last won SUNYACs in 2008 when they defeated New Paltz in three straight sets. Coincidentally it will be the incoming class who will look to match the success of their senior predecessors who were freshmen on that championship squad.

"We don't want to skip a beat because we're young or anything like that," said freshman setter Kelly Edinger. "We want to go right in and keep the same goals as always. We want to get to SUNYACs and we want to win there and do our best and work hard."

Edinger is one of the many girls that head coach Braun is high on heading into the season and he is excited to see her have the opportunity to "run the offense." While expectations remain at the top of the team's priority list, Edinger feels that she, like everyone else, is ready to take on and accept these challenges.

"It's definitely a game of confidence, and on the floor we're all very strong players and we're getting each other's timing down and definitely by the end of the season, I think we'll be a very a top [level] team."



COURTESY OF FREDONIABLUEDEVILS.COM

**Tired of commuting?  
Need Cheaper housing?  
Need a roommate you like?  
Need a fun place to hang out?  
Need people to help you?  
Need a roomier apartment?  
Need a place close to campus to live?  
Need to make new friends?**

**GREAT NEWS FOR YOU!**

The Brigham Road Apartments and the Campus Edge townhouses still have some apartments available! We are close to school...We are affordable...We have a match-up program to help you with a roommate...

We have a community room to hang out in....We are here to help you...

Many of your friends live here.... AND we have a referral program to get you free \$\$ When you're here!



Call us to set up an appointment to view the apartments!

Call Kay or Jackie today!

716-672-2485

Tired of commuting?

**Tour- receive a chance to win an Ipad  
Lease- and receive a \$100.00 VISA gift card!**

# LAMPPOON

## A very legitimate Fredonia bucket list

**ROBIN N STEALING**

A special guest to The Lampoon

Incoming freshmen, transfer students, and returning students: if there is one piece of advice I can impart on you it would be that your time in Fredonia is fleeting. Here I am in my super senior year of college and I can honestly say the last four years have flown by. So before you go wasting your time “studying” and “going to class” let me give you a nice list of alternatives to ensure that your time spent here is really worth your while. Please note this list is in no particular order.

1. Get pregnant to test whether or not LoGrasso can correctly diagnose you
2. Steal a complete silverware set from a dining hall
3. Sneak into Erie Dining Hall and eat only pizza and pie

4. Get an open container ticket so that you can learn first hand how our nation’s court system is run
5. Take full advantage of “free cupcake day” and go into a diabetic coma
6. Eat an entire William’s Center pizza yourself just to see what color your poop turns
7. Throw up on the outside of one of the classroom buildings on campus
8. Plagiarize to see if they will really kick you out of school
9. Post incriminating pictures of your friends and yourself online to assess the strength of your future resume
10. Skip all the way home from a party or downtown

Those are just a few suggestions. Now I’m not saying that I have ever done any of these things but I’m also not denying it. So go crazy. As The Strokes said before Drake, “you only live once” and I think they are right.

**NEW!**  
**“KER-SPLAT” - EXCLUSIVE CHARACTERS!**

*The Inspired Lightbulb*

*The Self-Absorbed Cloud*

*The Infuriated Tornado*

**AND:**

*Dizzy*

*The Drunk-Off-His-@\$\$ Atom*

**Ker-Splat Adam Donnelly**

|   |  |   |   |
|---|--|---|---|
| <p><b>UNBROKEN</b></p> <p>DEMI LOVATO</p>   | <p>OWL CITY</p> <p>the midsummer station</p>   | <p>JUSTIN BIEBER</p> <p>BELIEVE</p>   | <p>Alanis Morissette</p> <p>havoc and bright lights</p>   |
| <p>Demi Lovato<br/>                 Unbroken<br/>                 “I use to date a Jonas Brother and that’s why I’m so depressed”</p> | <p>Owl City<br/>                 The Midsummer Station<br/>                 “We updated our garage band so we decided to make another album”</p> | <p>Justin Bieber<br/>                 Believe<br/>                 “New hairdo, new album, same lady”</p> | <p>Alanis Morissette<br/>                 Havoc and Bright Lights<br/>                 “I think I’m still pissed from the 90’s”</p> |