Fredonia rebrands with new logo

BRITTANY PERRY
Special to The Leader

In June, the university announced a huge change to be implemented on the Fredonia campus.

Fredonia faculty and students would return in the fall to a new visual identity, consisting of a new university logo and name. And that we did — the university is now referred to as just “Fredonia” due to the confusion for out-of-state residents and international students.

“Many people thought that ‘Fredonia State’ and ‘SUNY Fredonia’ were two separate campuses,” said Marketing and Communications Director Mike Barone. “In some international settings, there would be some difficulty recognizing Fredonia as an institution of higher education without the word ‘university’ or ‘college’ in its name.”

According to University guidelines, the logo consists of the symbol, university name and the phrase “State University of New York,” which must be treated as one unit.

“SUNY is a very unique system,” Barone said. “Most state systems have a massive central flagship campus and smaller satellite campuses.”

There are four flagship campuses in the SUNY system, as opposed to the smaller satellite campuses. And although they are seen as some of the best-known institutions in the state, none of them use the SUNY acronym.

Fredonia has also traded in its 30-year-old logo for a more modern design, which has been met with mixed responses from students and faculty.

“Our logo was dated,” said Barone. “Visually, it didn’t represent what we wanted for a modern, progressive campus.”

The new logo, designed by Communications Designer Patty Herkey, incorporates the campus’ unique I.M. Pei architecture, while creatively using a pair of three-dimensional “F”s — one white, and one reversed, in blue — coming together to form a multi-story structure. The converging “F”s also form arrow-like elements that serve as metaphors for the progress and transformation which Fredonia students experience, as well as the leadership role the university takes in the community from an engagement and economic development perspective. At the top and right of the logo, the converging “F”s also form a mortar board and tassel — the traditional cap worn during a graduation ceremony.

“I’m hoping that the new brand will attract more students,” Herkey said. “Obviously, I hope it has a positive impact. I think that the look and feel is modern and very current and will represent Fredonia’s moving forward in to the future.”

The campus decided to design the new logo internally to better manage the cost. The college was able to keep the total expenditure well under $300,000 and will spread them over the course of two fiscal years.

Initially, there were multiple designs to be considered, but a 17-member Re-branding Committee — which included President Virginia Horvath and her Cabinet — made numerous revisions to the font and arrangement of elements based on feedback from the community.

Many of the designs were based on the idea of the

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INSIDE THE
SCIENCE CENTER

View of the Science Center's first floor Anon Seminar Room #117.

Fredonia STEM stunted by incompletion of Science Center

MARSHA COHEN
Staff Writer

It’s finally finished — kind of. Part one (which took three years) of the two-part Fredonia Science Center is almost complete.

The purpose of the new science center is to bring together the teaching, learning and research opportunities of the New York State Science, Technology, Engineering and Mathematics Incentive Program (STEM) all under two buildings: the Science Center and Houghton Hall.

“The emphasis on STEM education is nationwide, and the Science Center allows Fredonia to participate in the STEM effort,” said David Tiffany, vice president of Student Advancement.

In its entirety, the new complex will be 188,000 feet throughout both Houghton Hall and the Science Center. And even though Houghton Hall has yet to receive its facelift, students and faculty are enjoying the perks of the new Science Center.

“It allows us to have a hands-on approach, more or less, that we didn’t have previously. We have brand new teaching labs that are open and you’re able to move around more often. The amount of new equipment we are acquiring is going to allow us to be state of the art in terms of teaching,” said Nicholas Quintyne, assistant professor of biology.

Before the Science Center came about, STEM students found themselves divided amongst four buildings.

“It was a little tougher running around (last year) to different buildings because your teachers are spread out everywhere, but one of the good things is that you were able to separate each building by department and really focus on the sciences,” said Andrew Gilbert, a sophomore engineering major.

Even though the ribbon-cutting ceremony is slated for Oct. 17, one can’t help realize that the science center is not fully complete. As students walk by, they can see that the bottom part is filled with construction tools and debris. Other classes have been moved to different buildings for the start of the year.

Tiffany said that’s because the contractor couldn’t finish the project in a timely manner. This begs the question, does this impact the growth of the learning purpose of the Science Center?

“It will be finished — fairly soon, hopefully. These processes take time. I’ve been involved in science moves previously. I know other people who have been involved and it takes a while for things to get beautiful and shiny,” said Quintyne.

“My feeling on the whole thing is that this building is so much more than what we had last year. Jewett served the bio department so well for many, many years, but it is a building that does not compare to this one. Even if it’s not polished yet,” continued Quintyne.

Students are also looking forward to the new space and new equipment that the Science Center provides.

“Working in Houghton, I worked with a lot of outdated equipment — we had to work around that. Now that we have new equipment and more space, things will be a lot better,” said Gilbert.

Even though STEM students will be the ones making the most of the Science Center, the faculty is hoping that others find it interesting as well.

“My hope is that non-science majors see the Science Center as an indication that they should know about science and that it inspires them to learn something about science,” said Tiffany.

“It’s kind of great the way the building is set up because you have all these windows, and you can see the research labs and realize that science is fun,” said Quintyne. “It’s not the stereotypical lab guy in a coat with a clipboard making checks. It’s fun, exciting, and engaging. If a student stops by and sees someone cloning a gene, that will give them a chance to see the collaborative process of what science is.”
Activities night introduces new groups to Fredonia

S.L. FULLER
News Editor

With 163 groups, only 100 tables and hundreds of students running around, Spectrum’s Activities Night is a recipe for chaos. But the organization process is one that the group has down to a science. This semester, the event is set for Wednesday, Sept. 3 at 7 p.m. and there will only be a couple of noticeable differences from previous years.

“Usually, Activities Night is not something that is too complex [in terms of having] problems,” said junior marketing and public relations double major Stephanie Willis. “We’ve got a few things that we do for Spectrum.”

Weather permitting, Activities Night is held outside in the Dods Hall Picnic Grove. If it rains, the event is held in Steele Hall. New this year, as long as the weather is nice, Willis hopes to implement changes that will cut down on any confusion and chaos. One idea includes a list compiled close to the event, of each club matched with a number, that will be posted on Spectrum’s Facebook in order to allow attendees to more easily locate the club they’re looking for.

Other changes to Activities Night include some new clubs: Student Veterans of SUNY Fredonia, New York State Band Directors Association Graduate Chapter, US to Fredonia, Badminton Club, Fredonia Ice Devils, Fredonia Bius Society and, newly recognized by the Student Association, a capella group The Riveters.

Fredonia Ice Devils is a synchronized ice skating club. Sophomore psychology major and founder of the Fredonia Ice Devils, Ellen Ormsbee, says it is looking to recruit 10-15 new members into the audition-based club.

“We just want to teach people the fundamentals of synchronized skating,” said Ormsbee. Even though Figure Skating Club already exists on campus, Fredonia Ice Devils is offering something completely different.

“Synchronized skating is not an individual sport.” continued Ormsbee. “But recently, they’ve started this whole synchronized version of it where everyone does an exact move in sync and it’s a whole new set of skating moves. It’s a lot about footwork and timing and less about the jumping and spinning.”

Ormsbee, who has been a part of synchronized skating for five years, says the idea for forming this club came out of an ice skating class here on campus.

“I was a teacher’s assistant for this ice skating class and there was a certain particular student that the instructor wasn’t there so we kind of ran out of ideas. We were like ‘well, why don’t we start with [synchronized skating],’ and all the girls in class just fell in love with it so we started this club.”

Junior criminal justice and psychology double major Mikalena Wojcinski, Secretary of Student Veterans of SUNY Fredonia, also has experience in the subject of her club. Being a veteran herself, Wojcinski aims to create a community for students on campus.

“Basically, we want to create awareness that there are veterans on campus,” said Wojcinski. “We’d like students to be interacting with us. And those who have family members or friends that are in the military — we feel that maybe we can help relate [and] interact with each other. They might have questions and not be able to understand what their friends or family members are going through.”

Wojcinski went on to mention how the club was open to everyone, “especially to those who don’t have any connections [in the military].”

Even though Student Veterans of SUNY Fredonia is a brand-new club, Wojcinski said the group is already thinking of activities and goals for the organization.

“Initially, we would like to set up some leadership building because on campus you can kind of fall away from that. Sometimes you need structure for that. Being in the military, that’s a lot of it, so it’s kind of a ‘back to basics’ off of,” explained Wojcinski. “Also team building skills — we want to do that — and physical fitness. We kind of want to challenge people. We’ll maybe do obstacle courses throughout campus.”

“It’s kind of a cool thing about Spotlights that we have over 165 clubs ranging from interests all over the spectrum,” said sophomore dual major in adolescent education in social studies and history Jefferson Decidick. “Decidick is the new Speaker of the Assembly.”

Decidick also mentioned that some students think Activities Night is put by the Student Association. “It’s kind of odd that Spectrum,” said Decidick. “I really don’t think they get enough of a head nod for that. It’s something that they build into their budget that they do on the behalf of the student association.”

MEGHAN GUATTARY
Special to The Leader

With the 2014-15 academic year underway, 75 students have settled into their new rooms in the University Village townhouses lining Ring Road.

However, surrounded by the commotion and excitement of move-in weekend, three of the townhouses stand vacant and are yet to be completed by Burgio & Campofelice General Contractors.

“I’ve been woken up twice,” said junior music education major Sara Walsh. “Once because they were pressure washing the sidewalk outside my room and once because of the construction. You can definitely hear it from our townhouse.”

While some of the residents have been bothered by the noise and dirt the ongoing construction has caused, others have simply tried to ignore the commotion.

“It’s more of an eyesore than anything, but you get used to it.”

“The entrance to the Commons leads students into a small courtyard.

Students with scholarships who are required to live on-campus have this independent style living experience available to them, while still living on-campus.

There was little effort put in by the administration last year to provide students with an image of what the townhouses would look like when they were finished. The only help students had in imagining just how great the buildings would really be was from one small, computer-rendered image that stood alone on the Fredonia website for months.

Even with all the emails the administration sent out, no one really knew how nice they were going to be,” said LaBella.

However, Goodwin and Forster are confident the school will be able to fill the townhouses for the next academic year, now that students will be able to see the buildings.

“Students are our biggest seller,” said Forster. “Once they’re posting pictures online and enjoying living there, they’ll sell it for us.”

A ribbon-cutting ceremony for the University Village Townhouses will be held on Wednesday, Sept. 3 at 11 a.m. A reception will follow the ceremony and tours will be available.
UNIVERSITY

Monday, August 25, 2014
9:24 p.m. Keys were locked in a locker in Dodds Hall. The lock was cut off and a report was filed.
1:00 p.m. A tenant was removed from the Incubator. A report was filed.
2:28 p.m. A men's tan tri-fold wallet was turned in to University Police. The property was logged and the owner was e-mailed.

Tuesday, August 26, 2014
3:36 a.m. Chairs were placed in a roadway. A report was filed.
11:10 a.m. Drugs were found near Gregory Hall. A report was filed.
5:51 p.m. A purse containing a stun gun was found in the University Commons lobby. A report was filed and the owner was notified.

Wednesday, August 27, 2014
11:09 a.m. A cellphone was found on the ground near the quads. A report was filed.
12:30 p.m. An iPhone was found on Temple St. A report was filed.
2:40 p.m. A criminal summons was served on a student for failing to appear in court after an arrest.

Thursday, August 28, 2014
1:15 p.m. Possible hit and run. It was investigated and a report was filed.
1:25 p.m. The smell of smoke was coming from a lamp in a McGinnies Hall dorm room. A report was filed.
3:27 a.m. A suspicious non-student male was found sleeping in a car in lot 26. His I.D. was checked and he was advised to move along.
12:13 p.m. A fire alarm went off. The alarm was reset and a report was filed.
5:05 p.m. A fire alarm went off. A report was filed.
6:17 p.m. A fire alarm went off in Barcelona in University Village due to burnt food.

Friday, August 29, 2014
2:00 a.m. A debit card was found on the escort bus. A report was filed.
10:00 a.m. A silver 4050 passed the escort bus causing a hazardous condition on Ring Road. A report was filed and after investigation, a ticket was issued.
11:50 a.m. A car was parked in a Grissom Hall loading zone area. The car was towed.
11:58 a.m. A high school ring was found in the Williams Center. A report was filed.
12:10 p.m. There was a tractor trailer oil spill in lot 19 A. A report was filed.
12:40 p.m. A purse was found in Starbucks. A report was filed and the property was returned to the owner.

Saturday, August 30, 2014
9:31 p.m. There was an elevator malfunction in University Commons which left a handicapped student unable to get to her room. A report was filed, the heating plant was called and an alternate route was used.

FREDONIA

Monday, August 25, 2014
Larry B. Huffman, age 63, was issued a traffic ticket for going 62 mph in a 30 mph zone.
Erin E. Farrell, age 39, was issued a traffic ticket for going 44 mph in a 30 mph zone.

Tuesday, August 26, 2014
12:58 a.m. Christopher Farrell, age 18, violated the sewer ordinance. He was issued an appearance ticket.
Luis J. Flores, age 21, was issued an appearance ticket for violating the noise ordinance.
7:01 p.m. Oscar I. Cordero, age 25, was issued a traffic ticket for failure to stop.

Wednesday, August 27, 2014
2:30 p.m. Daniel Sadlak, age 70, was issued a traffic ticket for going 45 mph in a 30 mph zone.
Kevin M. Ganey, age 19, was issued a traffic ticket for speeding.

Thursday, August 28, 2014
2:10 a.m. Michael Maloney, age 20, was issued an appearance ticket for disorderly conduct.
11:35 a.m. Duynn L. Davison was issued two traffic tickets for failing to yield the right of way and driving with an expired license.

Friday, August 29, 2014
7:41 p.m. Shawn A. Dubin was issued a traffic ticket for speeding.
11:35 p.m. Jonathan Batres, age 18, was issued an appearance ticket for unlawful possession of alcohol.
11:41 p.m. Christopher Minor, age 20, was issued appearance tickets for unlawful possession of alcohol and open container.
11:41 p.m. Tyrell M. Parker, age 20, was issued appearance tickets for unlawful possession of alcohol and open container.

Saturday, August 30, 2014
1:54 a.m. Jordan D. Ott, age 21, was issued an appearance ticket for violating the sewer ordinance.
1:56 a.m. Ralph A. Rivas, age 19, was issued an appearance ticket for harassment in the 2nd degree.
Jason Howard Groth was issued an appearance ticket for open container.
Christopher Romanowski, age 20, was issued appearance tickets for underage possession of alcohol and open container.
Chelsea R. Cole, age 22, was issued an appearance ticket for open container.
Alexander T. Grey, age 20, was issued appearance tickets for open container, underage possession of alcohol and littering.
Karen A. Schubbe, age 18, was issued appearance tickets for open container, underage possession of alcohol and littering.
Kareen R. Hodges, age 21, was issued an appearance ticket for unlawful possession of marijuana.
11:21 p.m. Imam S. Fares, age 19, was issued an appearance ticket for unlawful possession of marijuana.
11:21 p.m. Emmalene Williams-Szymanski, age 19, was issued an appearance ticket for unlawful possession of marijuana.

Sunday, August 31, 2014
12:12 a.m. Derek A. Richards, age 19, was issued appearance tickets for open container and underage possession of alcohol.
12:13 a.m. Connor R. Kimball, age 21, was issued appearance tickets for open container and littering.
1:35 a.m. John D. Dewey, age 18, was issued appearance tickets for unlawful possession of alcohol and open container.
11:38 a.m. Joseph A. Breiter, age 28, was issued a traffic ticket for speeding.
In the community
WCA home does ice bucket challenge

MAGGIE GILROY
Editor in Chief

On Thursday Aug. 28 the staff and residents of the WCA Home took part in the Ice Bucket Challenge, which has been made popular by Facebook. The WCA Home’s version of the challenge was led by Administrator Tammy Skelly, who was nominated by her daughter. Residents of the home stood in a line the front lawn while staff members stood in front of them and braced for the impact of the frozen buckets of water. The group plans to hold a collection for the ALS association in the future. The WCA home is located on 134 Temple Street.

Brandling: continued from page A-1

Fredonia “F” coming together to form a final shape. It was a simple concept, but one that Herkey said had a lot of potential. There were some that formed the shape of a home, because many of the students in the focus groups had said that Fredonia “felt like home.” It was that feedback from current and prospective students which really drove the design.

“Students spoke about how forward thinking, accepting, attractive, clean and exciting this campus is,” Barrone said. “They also spoke of how their faculty challenges them but in a way that’s also encouraging and supportive. All of that feedback went into the design of the new mark, and it is these points of distinction relative to other SUNY schools — and other schools right here in Western New York — that we wanted to embrace and resonate.”

However, many students, particularly upperclassmen, do not share the same fervor about the new logo.

“I thought the change was unnecessary,” said first-year curriculum and instruction graduate student Courtney McIwain. “I feel like the clock tower looked much nicer than the current design.”

The main issue many students have is that they do not understand what the design represents.

“When I first saw it, I didn’t understand the interpretation,” said senior English adolescent education major Kristin Vignona. “I couldn’t see how it was unique to Fredonia.”

Despite having the new logo on banners and merchandise, the university seal will remain in their current locations to provide the traditional look and feel to campus.

In the next few weeks, the concrete signs will be updated to accommodate the new logo. They will also feature 3D lettering and will have a Fredonia blue backlight.

“In terms of the change, we hope it will show us as a more modern and progressive university than our previous visual identity did and resonate more strongly with younger audiences,” Barrone said. “We went with a plan that more closely aligns with our culture, our mission and our beliefs.”

Birchwood Student Housing

Web: www.fredoniabirchwood.com
Watch Video: www.youtube.com/watch?v=v3wbtcrD8hA

Features:
• 5 Minute Walk to Thompson Hall. Next door to campus and Rite Aid, Tim Horton’s and Blasdell Pizza.
• Fully furnished with desks, dressers, dining table, sofa, and large double, queen, and king size beds.
• On-site parking and laundry
• Included Utilities: heat, cable & internet, water, and waste
• Ample backyard and outdoor space

Layouts:
2 Bedroom – 850 sq. ft. (Fully Leased for 2014-15 School Year)
3 Bedroom – 1500 sq. ft. (Still Available)

School Year Rental Prices:
3 Bedroom $2750 to 2900/person/semester

Summer Rental Prices:
2 Bedroom $250/person/month
3 Bedroom $250/person/month
10 things I wish I knew when I was a freshman

It’s okay to change your major — even if you were positive about it before you came to college. You would be surprised how many people graduate with a different major than they started. Don’t let your major limit you as well. You won’t know what you’re interested in until you try it.

DON’T WEAR A LANYARD.

The freshman fifteen is a real thing. Take advantage of the free gym and learn to make healthier choices now that you don’t have to rely on your parents to cook for you. The Willy C’s pizza logs might look good today, but you will feel them tomorrow.

Get involved with extracurricular activities/volunteer work. It’s a great opportunity to meet people with the same interests as you and it keeps you busy.

Speak up in class if you have a question or don’t know the answer! Don’t sit back in silence and limit yourself. When you participate you’ll feel proactive and you’ll break out of your shell.

Make friends with your RA. At the very least, be civil, because they can and will make your life hell. They also might turn out to be a good friend.

Don’t try to drink more than you can handle to ‘keep up.’ You might end up in the hospital or blacked out on someone’s lawn.

Use the buddy system! Going out alone is dangerous if you’re drinking. Also, never leave your friends alone or behind if they’ve had a few too many drinks. You might wait a couple extra minutes before you are safe in bed, but it avoids your friend being that person crying outside Sunny’s because their phone is dead and they can’t find their friends.

Make friends with your RA. At the very least, be civil, because they can and will make your life hell. They also might turn out to be a good friend.

On that note, make sure you park in the right places, because if you leave your car in the wrong space/lot, you’ll end up with a parking ticket for each night you left your car there — with each ticket earning you up to $40 in fines.
years and come out with nothing. So, I paired myself up with other students who at least looked like they knew what they were doing and hung on for the risk. Here I am, three years later, with a full-time job dangling like a cake in front of my nose. Except the cake is three hours away and I haven’t quite finished my main course yet. I’m not discouraging chasing your dreams, but I urge you to retain your time in college for as long as possible, explore your creativity and enjoy your youth. By all means, hang with the big kids but travel at your own pace. Take it from someone who jumped at opportunities that got them in sticky situations: slow down, explore your options and give yourself something to look forward to after college. By all means, pull that all-nighter while you can, go through college making memories and learning lessons the hard way. Because, being a grown-up is a scary situation. Grown-up jobs require grown-up emotions. More than once, I’ve faced an anchor who seemed to say something that sounds a lot like “come here and let me slap you in the face — it’ll make you a stronger person.” And grown-up jobs also require grown-up decision making. Decisions that, as college students, we’re not really ready to make. Because really, what is a 401k and why does it want all of my money? Of course, it’s nice having a good and steady source of income, but if you jump into a job of letting a good thing go — even though you get almost no vacation time, your boss is incompetent and you have nothing in common with your coworkers.

We’ve all heard parents, peers and teachers say, “a job is a job, as long as it pays the bills,” right? Don’t take that. Because don’t forget that when you have a job, everything else in your life is centered around what happens during off hours and on the weekends. And just when you thought three pointless emails a day from the Office of Academic Affairs was a lot, it will seem like nothing when you’re sorting through upwards of 300 emails that are actually relevant to your life.

Now, by no means am I saying I’m unhappy with my job itself because, let’s face it … I have a job I’ve always dreamed of. But when I hear myself saying something upright and condescending to my friends because they’re having too much fun on a weekend, I immediately want to punch myself in the face. But I just can’t help it — that’s what having a real job does to you.
Senior Priscilla Cerdas leads a Zumba class as part of Spectrum Entertainment’s Welcome Week. See full story on page B-1.

SUNY Fredonia students come out to play bingo at the Williams Center patio. See full story on page B-1.

Comedian Jessica Halem poses with S.T.E.P.S. members after her performance. See full story on page B-3.

SUNY Fredonia students come out to play bingo hosted by Spectrum Entertainment. See full story on page B-1.
Every semester Spectrum puts on an array of entertaining events to get people to come out of their dorm rooms. It all starts with Welcome Week. This year, Welcome Week started off with a myriad of different activities and outdoor games, like frisbee and kickball.

Monday’s event had people out in sweaters and blankets, watching the movie “Divergent.” For a serious movie people were laughing, talking and having a good time. There were a few minor glitches when the projector stopped working; however, that did not stop anyone from enjoying this movie. The audience cheered and laughed when certain things happened. The students who were at the event representing Spectrum cracked jokes about it, and when they finally swapped the projectors, there was a cheer from everyone.

Spectrum’s welcome week wouldn’t be complete without the other events. Tuesday, Spectrum teamed up with S.T.E.P.S to present Jessica Halem, a comedian who appeared in Marvel Theater with her act, “Bad Feminist.”

Wednesday, people were dancing and doing aerobics, something students may need after eating the campus food.

Thursday’s event was dubbed “build your own garbage plate.” It is what it sounds like: a combination of numerous amounts of food that are all piled on top of each other. Some of these may include sausage, egg, cheese and macaroni salad.

The final event included prizes: Bingo. Spectrum does not disappoint with their prizes, such as last year’s giveaway: a TV. Prizes this year included, gift baskets, gift cards, a tablet, longboard and a few other smaller prizes. Spectrum can always be expected to give out things that will make the first week back feel a little more enjoyable. That is before the snow, exams, campus food and fire alarms take back over students’ lives.

Students can stay up to date with Spectrum’s upcoming events by following them on social media. Search “SpectrumFredonia” on Facebook, tag “@SpectrumFred” on Twitter and “@SpectrumFredonia” on Instagram.
Video games to watch out for in the fall

MO SADKE
Special to The Leader

Come the fall season, the hundreds of hours you spent at your full-time summer job finally pay off. As you walk into the game shop of your choice and see the wall of new titles, it is tempting to throw your money at the first new release you see. Remember, you are a gamer. You’ve worked too hard and waited too long for some mainstream digital disappointment. You waited for a new champion to arise and by the end of September and October, Destiny has proven to be a game to be reckoned with.

Destiny has been one of those games that you once had. Just to get you started, here are the top five games you can expect this fall.

Destiny (PS3/4, X360/360)
Release Date: September 9

Destiny has been one of those games that throw a curveball at the industry. Produced by Bungie, the masterminds behind Halo, Destiny has proven to be a game to be reckoned with. The public beta of the game was well received. Some of its best features include a massive universe filled with loot, fully customizable characters and a single player experience that seamlessly connects with the multiplayer gameplay. That means you can have your friends jump in on a mission while looking awesome and most likely shooting a big gun. This is a must-have for anyone into looking awesome and most likely shooting a massive universe filled with loot, fully customizable characters and a single player experience that seamlessly connects with the multiplayer gameplay. That means you can have your friends jump in on a mission while looking awesome and most likely shooting a big gun. This is a must-have for anyone into looking awesome and most likely shooting a massive universe filled with loot, fully customizable characters and a single player experience that seamlessly connects with the multiplayer gameplay. That means you can have your friends jump in on a mission while looking awesome and most likely shooting a big gun. This is a must-have for anyone into looking awesome and most likely shooting.

Sunset Overdrive (XB1)
Release Date: October 28

If everyone liked the same games, there would only need to be one type of console. But since playing video games is just a personal choice, then you people, there is ton of competition for a gamer’s admiration. In order to showcase their qualities, consoles will strike deals with publishers to make games exclusive to that console. This will usually push gamers into buying one console over another. In the new cycle of consoles, Microsoft’s XBox One has taken the lead in creating exclusives. However after the success of the first person shooter Titanfall, Microsoft has partnered with some awesome publishers to create more exclusives. Sunset Overdrive is the result of this.

Sunset Overdrive is a third-person shooting game that takes place in a world that is a little far off from ours, but honestly, the story is whacked up and crazy in every sense. What makes the game special are the components of which it is composed. Characters will be 100% customizable from head to toe. In most games, you usually choose armor or clothing based on the advantages it gives your characters. Sunset Overdrive, however, allows players to wear whatever they want. The system of combat is incredibly tight and fast paced. It uses fluid movement, like parkour, mixed with a large arsenal of weapons that work seamlessly with the movements. This creates a mechanism that is easy to pick up but has enough depth to give seasoned players a run for their money. The artistic style of the game is a great compliment to gameplay itself. The use of vibrant colors gives the game an exciting and lively vibe and really brings out the personality. Even though the story seems to be goofy, it has a lot of depth to it.

Out of all the games coming out in the next two months, this is definitely one to watch out for. There’s a lot of features that can only be described as revolutionary and can’t be summed up in such few words. Take some time and check it out on YouTube before you go out and buy it — then you’ll understand what I’m talking about.

The “50th Anniversary of the 60s”
Mainstage season to celebrate baby boom era

KORI BARKLEY
Staff Writer

Freudonia’s Theatre and Dance Department, commonly known as TADA, is gearing up for its 2014-15 Walter Glue Mainstage season featuring full of laughter, controversy and potentially even a few tears. This season, TADA will bring five major productions.

Without really intending to, the department has selected a season of plays that is something of a “50th Anniversary of the 60s,” according to Department Chair and Artistic Director Tom Loughlin. Three of the productions are united with the theme of the 1960s and issues that defined that era.

The first production of the season, William Shakespeare’s “A Midsummer Night’s Dream,” is one of the three. The play will be directed Loughlin. Though clearly not written during the 20th century, Loughlin plans to adapt the play to set in the 1960s on Ohio University campus in Athens, Ohio and surrounding woodlands.

“Basically it will be a production that will echo the ‘Summer of Love’ of 1968,” Loughlin said. “I think there are some parallels to the themes of the play and the kind of youthful madness that took place at that time.”

The production will be held in Bartlett Theatre Oct. 17-19 and 23-25.

The second production to occur in December is a sort of a “play within a play” in a play.

Inspired by “It’s A Wonderful Life,” the beloved American holiday classic, Joe Landry’s “It’s A Wonderful Life: The Radio Play” is a staged version of actors acting out the movie version for a radio audience.

The production has only five actors who perform as the 48 characters in the original, made possible with the help of vocal distribution and sound effects.

“It’s more like listening entertainment,” director Marc de la Concha, adjunct professor and 2005 graduate of Fredonia’s Musical Theatre Department, explained. “The actor/producer does it all, and it’s up to the audience to imagine what is actually going on, as you would listening to a radio show.”

The radio play will debut just in time for the holiday season in Bartlett Theatre on Dec. 5-7 and 11-13 and audiences in Jamestown can hear the production broadcast live on a local Jamestown radio station.

Landford Wilson’s “Balm in Gilead,” is another production to be presented by the Theatre Department.

The play was written in 1965, but will be set in the present, at an all-night coffee shop on New York City’s Upper Broadway. “Balm in Gilead” tells the story of two young people who try to escape the turmoil of life, but are instead swallowed by it.

“It’s not exactly a feel-good play, but it is a reflection of our times,” professor of theatre and director of the play, Dr. James Ivey, said. “The struggle goes on and on. Some of the older characters will like it, some won’t. You won’t be able to leave without a visceral reaction.”

There have been no previous production meetings thus far, but Ivey hinted at some interesting and challenging concepts for set designs. “We will blow the audience’s minds open,” he said.

“Balm in Gilead” will be held in Bartlett Theatre February 27 through March 1 and March 3-7.


Performed internationally, “Hair” centers around a group of young activists in the 1960s and tells the story of their fight for anti Vietnam-war and a peace,
Comedian Jessica Halem gets down and dirty

REBECCA HALE
Assistant Reverb Editor

Jessica Halem, who introduced herself as “a radical, Jewish, feminist queer stand-up comic,” and whose career she describes as “generally being pissing off for a living,” put on quite a jaw-dropping act in Marvel Theatre last Tuesday. Halem is not a cautious comic who treads lightly around social taboos, but is a rather balls-out woman who isn’t afraid to make fun of every social group.

“I felt so much better after coming here,” said Mac Magwood, a junior social work major who attended Halem’s performance. “I was really feeling like shit earlier.”

Halem began by immediately calling out the audience, urging students to identify themselves if they were gay, lesbian, trans or any other identity. Members of S.T.E.P.S., who put together the act, along with Spectrum, were sitting up front, yelling and showing their support as allies and members of the community.

After Halem had established that the room was a safe environment for everyone, she began hilariously attacking individual groups.

“You’re straight?” she asked a few students.

“The night is young!” she then exclaimed. “I promise you’ll still get laid! He thinks you have a vagina,” she continued through the hooting and laughter. “I don’t care what gender you have, you need to put on some real pants and you can walk across the street in it!” she shouted.

“I promise you you’re still got laid! He thinks you have a vagina,” she continued through the hooting and laughter. “I don’t care what gender you are; you need to put on some seasonal clothes!”

A surprising amount of students attended the event as a part of Welcome Week, especially freshmen.

“I do identify as queer because college was a safe environment for everyone, she began as allies and members of the community.

“Y ou’re straight?” she asked a few students.

“Are you sure?” she asked the room, in reference to the website Grindr: “I knew I wanted to be a feminist in the third grade,” Halem said. “There’s no such thing as fairy godmothers and princesses — put on your boots and go to work. Pick the princesses.”

Halem then went on to pick on the party scene, particularly the tendency for girls to wear skimpy clothes in freezing weather:

“We have three guest artists and some scenes involve nudity, so it grows,” Halem said. “It only get better when it grows.”

Although some may have been uneasy at the mention of “fisting,” Halem’s way of poking fun at everyone made the room more comfortable, and hopefully made some students more confident in their own skins.

“It’s a good event to explain where resources on campus are, and to provide a safe space for students in the queer community and feminist community. We are all working towards a common cause, and it only get better when it grows,” Landerman said.

Theatre and Dance:

Theatre and Dance: continued from page A-1

love, hippie lifestyle, as well as generational conflicts.

Professors of theatre say that the show is important to musical theater history. “Hair” is considered to be the pioneering rock musical and brought rock music to Broadway in a way that hadn’t been seen before. There are 40 songs in the musical that span all sorts of rock styles from the 60s as well as later styles.

“I’ve wanted to do this show for a long time,” explained Hillman-McCord, associate professor of theatre and dance. “I love the music and think it still has something powerful to say. The hippie movement is over, but what they were fighting for — peace, not war — is still incredibly relevant today.”

While it is an accurate portrait of the time period, “Hair” caused much controversy in the 60s. Potential audience members should be aware that the musical is for adult audiences, as some scenes involve nudity, sex, drugs and other indecencies.

On April 10-12 and 16-18, “Hair” will be presented in Marvel Theatre.

The event will be held in Marvel Theatre on May 1-3.

“The show encompasses a huge range from Shakespearian comedy to the dark drama of Balm in Gilead,” said Cameron Caulfield, a senior BFA theatrical design and production major. “We are still early on in the academic year, but this year promises to be an exciting one for sure. As a department, we keep doing bigger and better shows in every aspect, and this year is no exception!”

Tickets for the performances can be purchased at the Campus Ticket Office or online at http://www.fredonia.edu/tickets/Performing_Arts.asp.
Hill-MacDonald remains at Fredonia following break out year

KRISTEN SWANN
Special to The Leader

Former WNBA coach Linda Hill-MacDonald has been named as the head women’s basketball coach at Fredonia.

Hill-MacDonald served as last year’s interim coach before being named to the head coaching job this past summer.

“It feels great to be back at Fredonia for a second season,” said Hill-MacDonald. “I feel more prepared this year since I now know the athletes, am familiar with the campus and athletic department and understand the demands of the SUNYAC Conference.”

Before coming to Fredonia, Hill-MacDonald completed over 30 years coaching at various levels. She spent seven years as the head coach at the University at Buffalo and has also coached at Temple University, The University of Minnesota and the WNBA’s Cleveland Rockers. During her time with the Rockers, she was additionally chosen to coach the Eastern Conference in the 1999 WNBA All-Star game. Hill-MacDonald also was an assistant coach for the Washington Mystics as well as at the University of South Carolina.

Hill-MacDonald has received numerous professional honors including the 1989 WBCA Carol Eckman award. She was twice named Atlantic 10 coach of the year as well as Big 5 coach of the year. She was also president of the Women’s Basketball Coaches Association and was an honorary chairperson of the 1991 International Special Olympics.

With such an impressive resume, it is hard to believe that there could have been a doubt that she’d be asked to stay. As interim coach, she helped the Blue Devils to a 15-10 overall record last season, an improvement from their 12-12 record the previous year.

Hill-MacDonald will be looking forward and hoping to improve even further on that record in the upcoming season by beginning to prepare her players now.

“Our preparation will begin with the players working together to develop a high level of fitness before we actually get on the court on October 15,” she said. “Our approach will be to create an intense environment and to motivate the athletes to strive to become the best they can through discipline and a consistent work ethic.”

Although Hill-MacDonald will be facing some obstacles this season, she believes that her remaining players are up for the task.

“This season we will be challenged to replace Becky Hebert and Jaimie Warren, our top two scorers whom we lost due to graduation. This is a big advantage for a team in cross country and will help with experience when the season is on the line. The only graduated top-five runner is Steven Wilson. The team, as a whole, is one of closest knit teams in recent memory and will certainly look to be the strongest and fastest teams in both recent and distant memory.

According to coach Whittemore, “They have been sticking to the training plans really well so far.” In cross country, the key to success is simply sticking to your training and staying healthy. Both of those ideals look to be in full swing early on and should help the team reach their goals of finishing second at SUNYAC and sixth at the NCAA Division III Atlantic Regional Championships.

Both cross country teams will open their seasons at Lake Erie State Park on Sept. 6 at the Fredonia Blue Devil Invitational.

Men’s cross country looks to continue improvement

DYLAN FORMAN
Special to The Leader

Last season, the Fredonia men’s cross country team gained national attention when they were ranked 35th in the NCAA Division III polls. After finishing third at the SUNYAC Championships a year ago, the Blue Devils are looking for a top-two finish this year.

Furthermore, with a preseason ranking of 10th in the Atlantic Region, the team is looking to finish in the top six to improve on their ninth place finish from last Fall.

Leading the men’s team is senior Zack Hess who will surely be looking to better his lifetime best at eight kilometers of 25:34. Hess will have a chance to leave something behind if he can finish in the top 10 at SUNYAC’s and earn a spot in the SUNYAC Cross Country Hall of Fame. It is among the highest of SUNYAC honors and something that few runners have done in decades. He has also become an exceptional long distance runner after specializing in the mile early in his collegiate career. Last spring, Hess vastly improved in the 5K by running 15:02.

Following Hess, junior captain Collin Mulcahy will look to get stronger and faster after a running his personal best of 25:47 at last Fall’s SUNYAC. Mulcahy also showed his speed in indoor and outdoor track by running 4:13 for the mile and 1:52 for the 800.

Looking to finish his collegiate career on a good note is senior captain Chris Sharrtrand. Sharrtrand was able to finish third for Fredonia at the SUNYAC championships while running his personal best of 25:51. In track and field, he was able to show off his long distance prowess by running 15:04 for the 5K, 34:06 for 10K and 9:36 for 3000m Steeplechase.

Looking to round out the Blue Devils scoring five will likely be junior Kyle Collins and sophomore Cody Martini. Martini finished sixth for the team last season while running 26:41. Meanwhile, Collins finished fourth at SUNYAC while running a personal best of 25:54.

After last year’s strong finish at championship races, the team returns four of their five top runners. This is a big advantage for a team in cross country and will help with experience when the season is on the line. The only graduated top-five runner is Steven Whittemore who returns to the team this year as an assistant coach under head coach Tom Wilson. The team, as a whole, is one of closest knit teams in recent memory and will certainly look to be the strongest and fastest teams in both recent and distant memory.

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“This season we will be challenged to replace Becky Hebert and Jaimie Warren, our top two scorers whom we lost due to graduation. This year's team will need to work very hard, maintain a focus and be committed to excellence in everything they do.”

That challenge starts as soon as the women’s basketball team prepares for their upcoming season, they are allowed to start practices sometime between late September and early October, as per NCAA rules.
TORIN O’BRIEN
Special to The Leader

Two games, two last minute goals, two wins and one trophy can sum up this past weekend for the men’s Blue Devil soccer team.

After their weekend road trip to Washington D.C., the Blue Devils Men’s Soccer team is now 2-0, with a victory over Hampden-Sydney College (VA) on Friday and knocking off #24 ranked Dickinson College (PA) on Saturday with a last-minute header goal by freshman Hunter Critchlow.

The Blue Devils were invited by host school Catholic University to partake in their first ever “Turk” D.C. Classic, in honor of the school’s Hall of Famer, Hicabi “Turk” Emekli.

According to the Washington Post, Emekli was a player and coach for Catholic, as well as an immigrant who dedicated over 60 years of his life to expanding the sport of soccer here in the U.S. Now 88, Emekli is ill with Alzheimer’s, but gladly accepted the induction into the Virginia/D.C. area HoF in February.

In their game against Hampden-Sydney on Friday, the Blue Devils got started early with a goal by senior midfielder Chase Lipsie in the third minute of play. Hampden-Sydney sophomore midfielder Liam Hogan notched the games equalizer at the end of the first half to lock it at one going into the half.

It wasn’t until the nineteenth minute, however, that Fredonia was able to break that 1-1 tie with a penalty kick goal by junior defenseeman, Mike Biggane, out of Amherst, NY. Junior keeper Sammy Torrelli made his Blue Devil debut, earning one save in the 2-1 victory.

Saturday’s game against Dickinson was more of the same nail-biting action. The Blue Devils were able to prevail again — this time with a header goal from freshman defenseeman Hunter Critchlow off a free kick from Chase Lipsie in the 90th minute.

For the second time in two days, the Devils sealed the deal in the nineteenth minute of play. And in doing so, Torrelli was given his first career shutout with three saves.

It’s a great start for men’s soccer, who finished last year with an overall record of 5-12-1 (2-6-1 in conference play). It’s a confidence boost that will hopefully carry over into the home opener against Mount-Saint Mary (12-5-3 in 2013) on Friday here at University Stadium.

The Blue Devils are hoping to make waves in conference play this season. With a plethora of young talent, it will be exciting to see what veteran coach P.J. Gondek can do with the squad.

ALEX KALUZNY
Special to The Leader

Blue Devil women’s soccer drop two in Rochester

Fredonia State’s women’s soccer lost both games in Rochester this past weekend: 3-1 to Rochester on Friday and 3-2 to Union on Saturday.

Fredonia did not do much to stop the onslaught both days and allowed a total of six goals — getting outshot 29-15 in total.

Junior Ally Tatro put Fredonia’s only tally on the board during Friday’s game. At the time, the goal tied the game in the 33rd minute. From there, Rochester put the throttle down and only let off a few times when Fredonia added pressure in the second half. The Yellowjackets tuckered one in the back of the net before the end of the half to pull ahead once again. In the second half, Rochester scored once more in the 81st minute to conclude the scoring at 3-1.

In Friday’s game, Rochester had nine shots on target of their 13 attempt with junior goalkeeper Lindsey Forness turning away six. Sophomore Alexis Moreland led the Blue Devils with three shots, two of which were on target. Two of Rochester’s three goals came from players off the bench.

In Saturday’s game against Union, sophomore Kristie Kleine’s two goals were the bookends of the game for Fredonia, opening the scoring in the 16th minute and tallying the last goal of the match in the 86th. Moreland contributed an assist on her first goal while her sister, senior Katie Kleine, got the helper on her second.

Moreland and (Kristie) Kleine had two shots each, making up half of Fredonia’s eight shots.

As for the trio of scorers in the second half of the weekend, “It was good to see Kristie get two goals on Saturday. Moreland played all 180 minutes and for the most part was solid. It was great to have Katie back on the field for us. She’s a great on-field leader,” said Coach Chris Case.

Before the half, Union added heavy pressure and overcame the one-goal deficit as the teams went to the locker rooms with the Dutchwomen up 2-1. Union added their third goal in the 75th minute of the game before Fredonia made a charge on Kleine’s late tally, which proved to be too late. In her second straight start, Forness needed a kevlar vest in net, with back-to-back six-save performances over the weekend, facing nine shots on target of Union’s 16 attempts.

Lindsey did make some mistakes, but she also made some great plays. After two years she is still trying to get back to where she was. She is a hard worker and will only get better as the season goes on,” said Case.

The Blue Devils will look to get started in the win column this weekend hosting Medaille at 5 p.m. Friday and Mount Union at 7 p.m. on Saturday at University Stadium.
THINGS TO CONSIDER WHEN CHOOSING YOUR HOUSING NEEDS

Are all or most of your utilities included?
Are there private entrances to your own place?
Is the community pet friendly?
Is there a dog park available?
Is the maintenance staff on site?
Is there more than ample off street parking?
Is there a park like setting for you to enjoy?
Is there a full time office staff available for any of your needs, including a place for all your printing, faxing and copying needs?
Are the housing codes kept up to date?
Is there a fun place to hang out, like a Community Room?
Will you have your own private bedroom?
Will they throw parties, contests and get-togethers?
Does your landlord give referral rewards?

We at Campus Edge at Brigham offer all the above and more. We look forward to having you become a resident with us.
Top 5 Ways Bill Nye and I Will Become Best Friends During His Time in Fredonia, in Order of Increasing Preference

LEO FRANK
Lampoon Editor

In two weeks, beloved scientist, educator, entertainer and activist Bill Nye will be in Fredonia giving a speech. While this is certainly exciting for the university and the community, it is even more exciting for me, because Bill Nye and I have been destined to become best friends since I first heard the rousing Bill Nye the Science Guy theme song sometime in the mid-nineties. I now present the top five ways I envision Bill Nye and I becoming best friends.

1. We get stranded SOMEWHERE

Being stranded anywhere with a stranger can be tense and awkward, but with the right attitude it can also be a great opportunity to establish a rapport with someone and work your way into their life. This is why I would derive profound, existential-type gratification from finding myself stranded 50 miles from civilization with nothing but my soon-to-be pal Bill Nye and one bottle of water. Over the course of our trek to the nearest pocket of civilization, working with nothing but my soon-to-be pal Bill Nye and one bottle of water between the two of us, I don't know how we got stranded. It just happened. Over the course of our trek to the nearest pocket of civilization, working together to navigate using the stars, I'd impress him with my knowledge of forestry and engage him in several profound conversations touching on such subjects as death, life, love and God.

2. I just straight up ask the guy to hang out with me

I will concede that this one is a little bold, especially considering the fact that a figure of Bill Nye's eminence probably gets his I'm-your-biggest-fan thing all the time. Also I'm not even sure I'll be able to see him speak. But I harbor a shred of genuine belief that if I bust into the venue while he's speaking and just shout at him that we should chill, he'll be so struck by my earnestness and dedication that he will realize that I'm a totally chill guy with whom he should definitely strike up a lively Twitter-and-Snapchat correspondence.

3. I do some science, and Bill Nye sees me do it

To prepare for my boy's upcoming visit, I've been watching — well, studying, really — old episodes of Bill Nye the Science Guy. So I'm fairly confident that I know pretty much all the science. When Bill Nye is on campus I'll make sure he's watching and then I'm just test my knowledge of his work or something, at which point Bill Nye, observing, will say something to the effect of “That guy is super good at science and a worthy companion.” Then we'll hop into his time-travelling spaceship disguised as an old-school British police box and we'll go tearing around the universe solving space crimes and learning a little something about ourselves and the world in the process.


Scene: It is a sunny September afternoon in Fredonia. Bill Nye strolls along the walkway between the Williams Center and Reed Library, admiring the campus. Maybe he's seeing the sights between engagements. He's transfixed by the resplendent autumnal beauty of our campus. I'm headed the other way, absorbed in the task of simultaneously looking at my phone, holding a coffee and carrying three books. I'm distracted, Bill Nye is busy with the resplendent autumnal beauty and all. So of course we smack right into each other. I spill my coffee and apologize profusely while scrambling to gather my books. But Bill Nye is a gracious man and offers to buy me a new coffee. It's Bill-friggin' Nye, so I say yes. While in line at Starbucks everyone stares, jealous, as I say a series of witty yet self-effacing things that make Bill Nye laugh a rich, Dumbbeldore-like laugh. For the rest of our lives, Bill Nye and I make sure to get coffee whenever we're both in the same city.

5. Getting him to read this article

Please be my friend, Bill Nye.

KELLY CANER
Staff Writer

I raised an eyebrow as my silver fox chiropractor was lathering Biofreeze into my chilly back due to the intense pain in my neck and on about realigning my spine, but the only thing that needed realigning was his full, enticing mustache onto my lips. I kept deftly avoiding his fantasies and soon he'd be to feel those tough whiskers caressing my cheeks.

Fantasizing: we all do it at some point in our youthful, hormonal years. Some more than others, of course, but it is nothing to sneer at. There is danger to fantasizing, however. I am a notorious giggler, and as soon as I kept internally commanding my chiropractor (who looked frighteningly similar to Richard from friends) to “moisten me,” I began to burst in laughter.

I spent a vast majority of my steamy summer fantasizing during my summer internship at some old white dude’s law office who had hands that resembled oatmeal cookies. I sat across a desk from my fellow intern, Edwardo, who had those big ol’ Daniel Radcliffe thick eyebrows that I just wanted to roll around in. We’d make copies together and as I was lost in the sensation of warm skin against the resplendent autumnal beauty of our campus. I’m headed the other way, absorbed in the task of simultaneously looking at my phone, holding a coffee and carrying three books. I’m distracted, Bill Nye is busy with the resplendent autumnal beauty and all. So of course we smack right into each other. I spill my coffee and apologize profusely while scrambling to gather my books. But Bill Nye is a gracious man and offers to buy me a new coffee. It’s Bill-friggin’ Nye, so I say yes. While in line at Starbucks everyone stares, jealous, as I say a series of witty yet self-effacing things that make Bill Nye laugh a rich, Dumbbeldore-like laugh. For the rest of our lives, Bill Nye and I make sure to get coffee whenever we’re both in the same city.

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Fantasizing: we all do it at some point in our youthful, hormonal years. Some more than others, of course, but it is nothing to sneer at. There is danger to fantasizing, however.
We are citizens. We are soldiers. We’re free. And we love the American way of life. We believe in national values like service, duty, and commitment. And when the nation called to us, we served with honor and dignity. Help us to protect our country and to serve in our neighborhoods nationwide. Learn leadership, discipline, and the career skills that matter to America’s future. Now is the time to step forward. Join the proud ranks of the Army National Guard.

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