Cost of Fredonia’s rebranding efforts

COURTNEE CESTA
Managing Editor

Fredonia’s rebranding comes with a hefty price tag.

The college’s most recent, and arguably most noticeable, transformation sits on the edge of campus — the slate signs that mark the point at which the village ends and the campus begins. At night, they are backlit with a classic “Fredonia blue” color. The cost: nearly $18,000.

In the worst-case scenario, Fredonia projected a $132,000 price tag on the rebranding efforts that will be spread over a two-year period. Since June, however, the college has spent just under $61,000 — less than half of their original estimation. The amount, however, only encompasses efforts that happened in the days directly following the switch and does not include expenses that administration would have spent anyway, such as parking stickers, the alumni magazine and certain advertising items.

Expenses have been split into four categories: stationery, which includes letterhead, business cards and envelopes for the entire campuses; Facilities and University Services, which includes signage such as that on the incubator, the back of the facilities services building, banners, etc; Marketing Needs, which is used primarily by the admission teams, marketing communications, and alumni; and Advertising.

Before the campaign started, the estimated cost for stationery was just over $21,500, facilities was just under $77,000 and Marketing just under $22,000. Since the campaign started, the actual cost for stationery items has reached just over $3,500 — a figure that Fredonia’s Director of Marketing and Communications, Mike Barone, attributes to departments not taking full advantage of the items.

This money does not come from tuition or state dollars but from an FSA account that grows as consumers purchase apparel labeled with the Fredonia brand. The Walden Galleria mall, Walmart and the university’s bookstore are among the locations that provide royalties to the fund, which is now being reinvested in the new facade.

According to Barone, efforts took off quickly and are

INSIDE THE LEADER:

Writer Daisy Fried visits Fredonia:

Poet Daisy Fried came to campus for a craft talk and poetry reading on Thursday, Nov. 6. This event was part of the Mary Louise White Visiting Writers Series, which is presented every semester. See story on page B-2

Men’s ice hockey celebrates first win of season:

The men’s ice hockey team traveled north to gain points in two non-conference games against SUNY Canton this weekend. See story on page B-5

Broadcast media groups take action against commentators

MEGHAN GUATTERY
and MAGGIE GILROY
Staff Writer and Editor in Chief

For each home men’s hockey game, Fredonia’s campus radio stations (WCVF/WDVL) and television station (WNYF) collaborate to provide play-by-play commentary and video coverage for televised broadcast.

However, on Saturday, Oct. 26, when the Blue Devils faced off against the Oswego Lakers, the commentary covered much more than slapshots and penalties. Two commentators, a student and alumnus, made inappropriate comments that went against FCC policy, with the intention of being humorous.

A negative reaction to the comments was expressed by both Fredonia alumni and Oswego students via Twitter.

At the beginning of the third period, WNYF-TV staff cut the audio from the program. They displayed the words, “We apologize for the slander,” on the screen. In addition, they issued an immediate apology for the comments on social media as well as on-air.

See Commentators page A-5
well underway. He says that although there are a few things, such as the Technology Incubator in Dunkirk, that still say “SUNY Fredonia,” his concentration is on pushing the campus to recognize and solidify its name outside of the immediate community.

Barone says that people who live right here in our backyard are still going to call us whatever they want to call us,” Barone said. “We still have people calling us ‘Fredonia’ and ‘SUNY Fredonia.’ We didn’t make this change with them in mind, because we already have brand recognition in these areas when you get one, two, three, four hours away from here — that’s when people start to think of us as multiple entities. They were openly asking, ‘now, which one are you? Are you SUNY Fredonia, or are you Fredonia state?’

When it is complete, the incubator’s new signage will cost an estimated $13,000.

The push for the seemingly simple name change on “Fredonia” rather than “SUNY Fredonia” was not for the campus, the rebranding says that aside from modernization, its goal is to move toward its new logo. Barone says that because we were already in the nation, “That’s our world,” Barone said. “That’s our logo. That’s our symbol for that transformation that a Fredonia student experiences while he’s here. And it just sort of took off from there,” Barone said.

This year, accepted students will receive a sheet of paper to use to create their own crane.

The campaign in its entirety, including the billboards, posters and television spot, was created to initiate a Fredonia student experiences while they’re here.’ And it just sort of took off from there,” Barone said.

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Fredonia looks back during Veterans Remembrance Ceremony

MARSHA COHEN
Staff Writer

For the seventh year in a row, Fredonia gave recognition to the brave men and women who served our country by honoring them at the Veterans Remembrance Ceremony.

Fredonia staff members and students joined Veterans Affairs Secretary Eric Shinseki in commending the nation’s veterans in the current and previous generations for their time in service.

During the event four students each received a $500 scholarship from the Veterans Affairs office, and a junior criminal justice major Ryan Blendowski received a $1,000 scholarship for his current service in the National Guard. Blendowski was unable to attend the event because he was called to active duty by the National Guard.

For three consecutive years, Fredonia has been named to Victor Media’s Military Friendly school list, crediting consistent dedication to making the transition from active service to student easy for veterans.

“I was a student employee at the Veterans Affairs Office after retiring from the army in 2011, and I graduated this past December (from Fredonia), and then I was offered the job,” said Mark Mackey, the new Veterans Affairs Administrator.

Mackey reflected on the help he received from the Veterans Affairs Office, and how it made life as a student easier. “I was really nervous when I got out. [The Veterans Affairs Office] really helped me out a lot. I was a 40-year-old veteran going back to school, but they were a very helpful group. It made me understand it’s not hard being a student,” said Mackey.

They were very practiced and extremely informative. They make sure you get [G.I.] benefits, because when you first hear about, ‘Oh I’m getting benefits,’ you don’t know how to go about it, but the office will bend over backwards to make sure you get them,” said Patrick Seiberg, a junior criminal justice major and member of the U.S. Air Force Reserves.

“On a scale of one to 10, in terms of how hard the transition was from marine to student, was about five. I made a list of what I should and shouldn’t do. A lot of people fail and I don’t, I push myself,” said Andrew Flagg, a former Marine and currently a four-year student.

Flagg chose the education route because when he got out, “[The Veterans Affairs Office] really helped when I got out. [The Veterans Affairs Office] really helped me out a lot, I was a 40-year-old veteran going back to school, but they were a very helpful group. It made me understand it’s not hard being a student,” said Mackey.

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“The military teaches you discipline, it teaches you that you can always do better. When you are getting yelled at in basic training, no matter what you do it’s not good enough and that improves you as a person,” said Seiberg.

The transition from combat to student is not always the smoothest, but Mackey offers support to those who have a hard time shedding their battle wounds.

With my experiences, I was diagnosed with PTSD [Post-Traumatic Stress Disorder]. I fought in Iraq and I’ve worked through it. We have a few students that I’ve sat down with and really helped them get through the tough times,” said Mackey.

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### UNIVERSITY

**Monday, Nov. 3, 2014**

12:38 a.m. Ashley S. Janoff, age 18, was issued an appearance ticket and arrested for possession of marijuana in Alumni Hall.

3:52 a.m. There was an odor of marijuana in Eisenhower. A report was filed.

11:21 p.m. Marijuana and vodka was found in the dormroom of Kristofer E. Harris, age 19, during a fire alarm investigation.

**Tuesday, Nov. 4, 2014**

9:00 a.m. A student was receiving numerous phone calls from unknown number. A report was filed.

**Wednesday, Nov. 5, 2014**

1:00 p.m. A door aram broke in the 311 suite of Kasling/Grissom Hall. Photos were taken and a report was filed.

4:49 p.m. There was a smoking light in a room in Hendrix Hall. A report was filed an Housing Service was called to repair it.

8:55 p.m. A Faculty Student Association employer and employee were acting strangely in the Williams Center: The manager was spoken to.

**Thursday, Nov. 6, 2014**

10:39 p.m. A Macbook Pro was stolen from the music area of Reed Library. The property was located and returned. A report was filed and a statement was taken.

10:48 p.m. Jacob T. Pontrello, age 19, was arrested and issued an appearance ticket for possession of marijuana in Grissom Hall. Evidence was collected.

10:50 p.m. A student was acting strange in Residence Life. A report was filed.

**Friday, Nov. 7, 2014**

1:50 p.m. A student was acting strange. A report was filed.

2:35 p.m. A computer tablet was stolen from McEwen Hall. A report was filed.

9:24 p.m. Samantha R. Fleming, age 18, was issued an appearance ticket for possession of marijuana in Hemingway Hall. The claim was unfounded.

10:30 a.m. A wallet belonging to a student was found in University Village. A report was filed and the owner was notified.

11:00 a.m. Keys were found by Mason Hall. A report was filed and the owner was contacted.

### FREDONIA

**Tuesday, Nov. 4, 2014**

1:33 a.m. Robert R. Abate, age 41, was issued traffic tickets for failure to stop at a stop sign, driving while intoxicated per se, (blood alcohol content above 0.18), and driving while intoxicated.

**Wednesday, Nov. 5, 2014**

Austin C. Smith, age 20, was charged with harassment.

Brittany Deming, age 24, was charged with harassment.

Joshua J. Diorio, age 26, was charged with grand larceny.

**Friday, Nov. 7, 2014**

12:01 a.m. Calvin C. Munoz, age 22, was issued an appearance ticket for violating the noise ordinance.

12:50 a.m. Roy R. Roman-Garcia, age 18, was issued an appearance ticket for attempting to purchase alcohol by fraudulent means. Roman-Garcia was released on own recognizance (ROR).

12:01 a.m. Akil N. Pruill, age 19, was issued an appearance ticket for unlawful possession of alcohol.

**Saturday, Nov. 8, 2014**

12:01 a.m. Delany A. Williams, age 19, was held for criminal mischief in the fourth degree, trespassing, and criminal impersonation in the second degree.

Carlton J. Coatsworth, age 21, was issued traffic tickets for driving while intoxicated with a blood alcohol level of more than .08, driving while intoxicated and speeding in zone.

**Sunday, Nov. 9, 2014**

12:26 a.m. Shane M. Margis, age 27, was held for disorderly conduct.

1:36 a.m. Timothy M. Wright, age 22, was issued an appearance ticket for violating the sewer ordinance.

**Tuesday, Nov. 11, 2014**

12:01 a.m. Calvin C. Munoz, age 22, was issued an appearance ticket for violating the noise ordinance.

12:50 a.m. Roy R. Roman-Garcia, age 18, was issued an appearance ticket for attempting to purchase alcohol by fraudulent means. Roman-Garcia was released on own recognizance (ROR).

12:01 a.m. Akil N. Pruill, age 19, was issued an appearance ticket for unlawful possession of alcohol.

1:19 a.m. Delany A. Williams, age 19, was held for criminal mischief in the fourth degree, trespassing, and criminal impersonation in the second degree.

Carlton J. Coatsworth, age 21, was issued traffic tickets for driving while intoxicated with a blood alcohol level of more than .08, driving while intoxicated and speeding in zone.

**Sunday, Nov. 9, 2014**

12:26 a.m. Shane M. Margis, age 27, was held for disorderly conduct.

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All information printed in the Leader’s police blotter is a matter of open public record. No retractions or corrections will be made unless a factual error is shown. Anyone who is cleared of charges has the right to have so printed. It is the responsibility of the accused to provide notice and proof of the dropped charges.
Debate reveals beliefs of SA executive hopefuls

Dedrick, Beaudoin, Phillips and Colvin discuss views of SA

S.L. FULLER

News Editor

Past, present and future SA executive hopefuls were part of the audience last Thursday night to hear the 2014 SA Executive Election Debate. Presidential candidates Jefferson Dedrick, sophomore adolescent education and history double major, and Zachary Beaudoin, senior, international studies and English double major, debated for two hours explaining their platform ideas in the McEwen room. Georgia State and Fredonia media in a recent email to the students have responded. I think that... weddings. And each of the candidates — even though they were competitors — kind of put the ego out of each other,” said Loyacocon. “I think that really speaks to the collaborative effort, that this experience will be better for the students in the long run. “The thing that I have admired is that the TV and radio stations are really working together and are trying to fix this in a professional manner and work together,” said Johnson. “I’m completely impressed with how the students have responded. I expect that this will help them think more about responsible behavior as broadcasters.” “The entire thing has been a learning experience, especially with two student groups that have been working to come together in the past,” said Loyacocon. “This is the first time that we have started connecting in the past and we’re obviously working to make this continue as a strong future.” The apology on the Facebook page for WNYF-TV reads “We apologize for the comments made during tonight’s hockey broadcast. We do not condone the actions of any of the broadcasters involved and they will be spoken to accordingly.” “I think they really respected each other no matter what,” said Beaudoin. “I think that’s an important thing because it makes the debate more respectful. And each of the candidates — even though they were competitors — kind of put the ego out of each other,” said Loyacocon. “I think that really speaks to the collaborative effort, that this experience will be better for the students in the long run. “The thing that I have admired is that the TV and radio stations are really working together and are trying to fix this in a professional manner and work together,” said Johnson. “I’m completely impressed with how the students have responded. I expect that this will help them think more about responsible behavior as broadcasters.” “The entire thing has been a learning experience, especially with two student groups that have been working to come together in the past,” said Loyacocon. “This is the first time that we have started connecting in the past and we’re obviously working to make this continue as a strong future.”
Opinion
Wednesday, November 12, 2014

Voting matters

If you haven’t yet, today’s your last chance to vote in the Student Association Executive Elections. Stop by the booth outside Tim Hortons between 9 a.m. and 9 p.m., and let your voice be heard. Here’s five reasons why The Leader thinks it’s important to vote in student elections:

1. It’s your right
   Whereas many governments around the world don’t allow citizens the right to vote, America does! You have the opportunity to select (student) government leaders, and the health of our democracy relies on your participation.

2. Your vote matters
   Many students believe their vote won’t make any difference, but elections have shown that just a handful of votes can sway the outcome. Taking initiative to vote can keep the election from being decided by left to chance.

3. Shape the social agenda
   If you’re passionate about a certain social issue, there’s no better way to show it than voting in support of your beliefs. It’s a great excuse to learn more about the candidates, too!

4. It’s important to be involved
   Regardless of political beliefs, a pair of the candidates will run the Student Association, which serves the student body.

5. The rest of your college career may shape your future job, home, family or business.
   Do you really want to leave those decisions up to someone else?

Letter to the editor

Dear Editor,

As an alumna back for Homecoming weekend, I can only compliment all of the students and members of the administration who made it such a successful weekend for us old-timers. Fredonia has indeed become a beautiful campus and the Homecoming events were great.

Of course, I picked up a copy of [Issue eight of] The Leader and was pleased to learn that there is a Saudi Students Club, and that they are introducing Fredonia to Saudi culture. However, the first page photos show mostly male students, so I am wondering how many Saudi women are on campus. Moreover, I am curious as to what the Saudi Students Club might have to say about equality of opportunity for women in their country. In fact, my wife is Arabic, from Bahrain and, before our marriage, I recall her making me promise to never ask her to move to Saudi Arabia! Of course, that was years ago … perhaps Saudi women are now able to drive and compete with men for jobs … but if not, I would express the hope that the Saudi students at Fredonia might pick up something of the concept of gender equal opportunity to bring back to their country.

Lance Durban
Class of 1970

Political commentary: Midterm Election Recap

Republican majority may be short lived

Connor Hoffman

Special to The Leader

Republican nations has taken over the country after they kept control of the house and gained a majority in the senate. The Republicans have taken a very tough tone against the Democrats, but they should watch what they say, The Republicans must work with the Democrats if they hope to keep control in 2016.

Even before President Obama took office, The Republicans vowed to resist him at almost every step. They must watch what they say; if they don’t, the American people may lose the opportunity to tell the conservative wing that this government is willing to work together on important issues.

The elections are over, the Republicans have to adhere to the conservative values that every part of the party agrees with. According to a Gallup poll, 65 percent of Americans are dissatisfied with the way the government works. Even with all the tough rhetoric, the Republican leaders have been saying there is some hope for bipartisanship. Both Boehner and McConnell have said they currently don’t plan to completely repeal Obamacare but rather repeal some of the most controversial parts of it. They have also expressed that they hope to do this bipartisanship, according to an Op-Ed that Boehner and McConnell published in the Wall Street Journal. The Senate in the last few years basically doesn’t do anything, said prominent Tea Party Republican Ted Cruz.

The Republicans have to realize before it’s too late that this badmouthing is going to have them voted out. The American people are sick of a Congress that would rather trash talk each other than legislate. According to a Gallup poll, 65 percent of Americans are dissatisfied with the way the government works.

The Republicans have to realize that America’s disappointment with Washington is not the fault of any one person, but rather of the whole system. McConnell and Boehner should tell the conservative wing that this country needs both sides to agree.

A Rasmussen poll conducted on Oct. 28 shows just this, with 62 percent of those polled believed that Congress is doing a poor job. 80 percent of those polled believed Congress listens to their political party more than the people they represent. Only 10 percent believed their congressmen listen more to their constituents.

In January the House of Representatives will be composed of 244 Republicans and 180 Democrats. The Senate will be composed of 52 Republicans, 43 Democrats and two independents. Although The Republicans may have a majority, this is not a strong enough majority to override the president’s veto.

Let’s hope the Republican leadership makes the right decision and reaches across party lines to work with Obama and the Democrats. I guess we will just have to wait until 2016 and see how it all unfolds.
Everyone loves a good rumor, right? Well, wrong.

Rumor had it that the hit AMC drama “Breaking Bad” was going to start back up with a sixth and final season. I clicked so many links to different websites, like Empire News, (which sounds legit, right?) and was definitely convinced for a while. I mean, even Vince Gilligan, the creator of the show, said in the “interview” that “it’s true; we did decide to come back for another round with Walt ... He hasn’t died just yet.”

The article also stated that the sixth and final season would begin shooting in December — now wouldn’t that be a Christmas miracle? Sadly, but surely, the rumor was squashed by Aaron Paul himself (who played Jesse Pinkman in the show), tweeting about it. First, he said, “This link really made me laugh. And also made me think that I had some work to do. Breaking Bad season six everyone. [link to Empire News].” He then tweeted, “It’s not happening friends.” My heart is broken for sure, but I will forever be a “Breaking Bad” fan.

But, hey, cheer up! You’ll be happy to know that what isn’t a rumor is that there will be a spin-off show called “Better Call Saul,” which will focus on the criminal lawyer himself, Saul Goodman (played by Bob Odenkirk), and will be set in the time leading up to establishing his strip-mall law office in Albuquerque, New Mexico.

So, not to start another rumor, but word on the street is that there could possibly be some guest appearances from the chemistry teacher/meth cook himself, Walter White, Jesse Pinkman and maybe even Hank the DEA agent — who knows! “Better Call Saul” is said to premiere in February of 2015, so instead of having a countdown to Christmas, let’s have a countdown to the premiere!

What kind of Disney character would you like to see?

Jake Walsh
Senior, Sound Recording Technology
“I want to see a modern character that gives a good message to today’s youth, in a world where the media sort of tells you how to live. That would be a good image for Disney to have and a positive influence on the kids today.”

Griffin Tritto
Freshman, Public Relations
“Definitely a more modern character”

Justin Gennaro
Freshman, Liberal Arts
“I want to see something more modern that plays off of more modern music, definitely a new take on today.”

Kali Fyock
Junior, Public Relations
“I would like to see a Blue Devil Disney character.”

Kathleen Mahaney
Junior, Music Education
“I would like to see more ethnically diverse characters, maybe something along the lines of an LGBT-focused character.”
Burgundi Rakoska currently has a tie for her favorite Disney princess. Although it used to be Belle, of “Beauty and the Beast,” it is currently “The Princess and the Frog’s” Tiana. “I like that whole message that, after 70 years or so, Disney finally had that message that wishing isn’t going to get you to that destination,” Rakoska, a junior childhood inclusive education major said. “That you have to work hard.”

Like Tiana, Rakoska knows what it is like to work hard to reach her dream. But, unlike Tiana, Rakoska is in a wheelchair. This motivated Rakoska to petition Disney to create a princess with a disability.

“I woke up last Sunday morning and thought why am I just sitting here just hoping it would happen?” Rakoska said in a recent interview. “Why not actually do something?”

The petition, posted on http://www.change.org, was created by Rakoska on Oct. 26. It states “Nearly one in five people have a disability in the U.S. Yet less than 1% of Disney characters are disabled. Disney is renowned for creating a magic that can be experienced by children and adults alike. Part of this magic is created through representation.

So, Disney, I’m wishing upon a star...Please create a Disney Princess with a disability and let children with disabilities experience the magic.”

As of the publication of this article, the petition has 2,500 signatures. Rakoska has had Spina Bifida her entire life. According to the Spina Bifida Association, Spina Bifida is a condition formed in the womb when a spinal column does not close all the way. However Rakoska has only been in a wheelchair since she was 12, when she went under surgery to untether her spine. She has been in and out of a wheelchair since then, however she will most likely be in a wheelchair for the remainder of her life. At the present moment, Rakoska can only think of two disabled cartoon characters, one from Avatar: the Last Airbender. While Rakoska began the petition on her own, she has received support from the campus and community. “I started the petition on my own, but everybody has stuck behind me,” Rakoska said. “It’s nice.”

Rakoska has been busy conducting interviews for local TV stations, as the petition has gained attention from media across the community including WGRZ and YNN. Rakoska described the media attention as “nuts.” “I remember when WGRZ came and they asked ‘best case scenario/worst case scenario,’” Rakoska said. “Best case scenario: it happens and I can go down to Disney and be a part of it. I’ve been day dreaming, I’m not going to lie. Just daydreaming about just the best of the best scenarios. But even the worst case scenario, it’s still a thought in their heads. People still see it and they’re like ‘well, hey, why hasn’t Disney done this?’ And ‘what would it be like if they did do it?’”

While Rakoska has not yet heard back from Disney, she has instilled this hope in the minds of others. “I’ve had people come up to me all week, and they’re like ‘you know what? I’ve never thought about that before. But that’s the point,’” Rakoska said. “And even if that’s the most that comes from this, it’s still working.”
Hillman Opera presents ‘Susannah’

SEE STORY ON PAGE B-4
Rumpelstiltskin opens Kaleidoscope Family Series

NAOMI LYNCH
Special to The Leader

Have you ever felt the need to live out a fairy tale? Better yet — have you ever felt the knack to turn straw into gold? Never fear — The Dufflebag Theatre’s unique production of Rumpelstiltskin is here!

Rumpelstiltskin is the opening show of the 2014-15 Kaleidoscope Family Series, brought to the campus by the Rockefeller Arts Center. According to the university’s website, this is the company’s sixth performance at Fredonia.

For those who don’t know, the story of Rumpelstiltskin is about a miller who brags to the king about how his daughter can turn straw into gold. The king is impressed by this talent and tells the daughter she has a night to turn the straw into gold, otherwise he will kill her. She laments until a little imp into gold, otherwise he will kill her. She laments until a little imp

A Day of Thanksgiving

Turning a classic tale into a barrel of laughs

Daisy Fried performs her poem “Torment.”

KRISTEN SHULTIS and REBECCA HALE
Staff Writer and Assistant Reverb Editor

Poet Daisy Fried came to campus for a craft talk and poetry reading on Thursday, Nov. 6. This event was part of the Mary Louise White Visiting Writers Series, which is presented every semester.

The talk was held at 4 p.m. in McEwen 202, where Fried focused on the process of revision. Fried asked for student volunteers to read versions of William Carlos Williams’ poem, “Last Words of My Grandmother.” The first reading was the 1924 version, and the second was a revision from 1939, and was half as long as the first. Fried asked students which version they preferred, and the audience was split.

Fried used this example of revision to show that revision doesn’t always make a poem better or worse, but it can make the poem feel different. The first version felt more personal, more descriptive and gave the reader a better understanding of the subject. Still, the revised version was more focused. Fried explained that revision can change the feel of a poem to appeal to a different audience.

Alex Rodriguez, a sophomore video production and childhood education dual major, was one of the volunteers who read Williams’ poem. On Fried’s views on revision, he said, “I think it was spot-on.”

“She said that it’s hard to nail down to a specific process, and I liked her views on that,” Rodriguez said.

Next, Fried read two versions of W.B. Yeats’ poem, “The Sorrow of Love,” an 1892 version, and after, a 1925 revision. Through changing the pronouns and the adjectives in the poem, but keeping the same structure, Yeats changed the mood of the poem as well as the audience appeal. The first version felt like an intimate and mournful monologue, spoken to a love, while the revision felt philosophical and contained more of a dissonant tone.

Through these examples, Fried taught students about the power of revision, and how it can be a tool to do more than simply fix errors and change a few words here and there. After the craft talk, Fried answered students’ questions and signed their books.

“I enjoyed [the craft talk]. It felt focused, and I liked the exercises,” Rodriguez said. “There was more participation where she called on us, which was nice.”

During the later 7 p.m. reading, she read from her book, “Women’s Poetry: Poetry and Advice,” which is named after one of the poems in the book. As the title suggests, this book is three sections of poetry, with the fourth section being an advice column in which the “Poetess” answers some fabricated questions.

“To be a writer, you have to write a little each day; [even] if it’s ten minutes, it will give you something to come back to tomorrow and not be frustrated,” said Fried.

Some poetry is easy to decipher and contains clear messages; however, in Fried’s poems, the message isn’t always clear. She takes different approaches to writing the poems.

Three things that Fried should’ve been written about in poetry are kittens, babies and drinking. Afterwards, she read her poem “Midnight Feeding” in which she discusses all three.

“You should never be scared to write,” said Fried. “You might not figure out that you have a love for writing if you don’t try to write.”

Fried never really talks about the metaphor within, or the meaning of her poems. She explained that, “a lot of times, I can’t explain the metaphors that I use.”

When asked about the meaning of her poems, she doesn’t like to give definite answers, but rather little hints or clues. This leaves the ultimate interpretation of her poems up to the reader.

Fried was the final author to speak as a part of this semester’s...
Renowned percussionist visits Fredonia

KORI BARLEY
Staff Writer

Percussion students at the State University of New York at Fredonia last Wednesday, Nov. 5, had a day full of knowledge and excitement, as She-e Wu, a leading influence in the percussion world, spent the evening presenting master classes to four schools across the United States.

Sponsored by Majestic, Mapex, Innovative Percussion, Evans and Zildjian companies, Wu travels the world as a solo performer and clinician. According to Zildjian’s website, she has appeared at institutions in France, Belgium, Italy, Sweden, Denmark, England, Scotland, Germany, Spain, Greece, Japan and Korea, as well as at numerous Percussive Arts Society International conventions throughout the United States.

Invited to traveling, Wu designs percussion instruments for her sponsors, composes and has recorded solo marimba and chamber music recordings with the American Blown Quinet and the International Sejong Soli. Wu is an associate professor and the head of the percussion program at the Bienen School of Music at Northwestern University in Illinois. Wu spent the past week presenting master classes to four schools across the region and concluded the week with a free performance of the Ewazen Concerto for Marimba and String Orchestra by Wu alongside Gammon University’s Eric Chamber Orchestra. While in Fredonia, Wu interactively demonstrated to students how incredibly musical and stylistically versatile marimbas can be.

A marimba trio and four other soloists performed a variety of styles of marimba music, ranging from contemporary to baroque, but was able clearly articulate how to take each piece one step further.

With her high energy and vibrant personality that never seemed to diminish, Wu explained that musicianship goes deeper than playing the correct notes at tempo with the proper dynamics. Rather, it is the shaping of phrases through dynamics and breathing that makes a piece musical.

Her passion and effervescence encouraged the students.

A graduate percussion performance major, Paul Chambers performed for her and was impressed with how personable and efficient she was. It was so easy to connect with her both as a teacher and a performer,” Chambers said. “The way she talked about the music and the energy and incredible music skills is what makes her such a great musician.” And that’s just really inspiring.”

Tyler Marvin, another student performer, described the master class as one of the most enriching musical experiences he’s had thus far in his time at Fredonia.

“The experience as a whole taught me a lot about my own musical making in general,” Marvin explained. “We learned a lot about theory in our time here, but one thing I took out of the class is that applying phrasing to the musical decisions we make can be very important when analyzing the chord structure of a Mozart piece on a theory test.”

Wu’s sense of working toward making oneself a better musician, whether one wants to teach or perform, seemed to be the theme of the night. “If you want to play, you have to continue to practice,” Wu encouraged, “And that’s the best way to be the best musician you can be, so that still requires practicing. Either way, you need to be passionate about it and that’s what drives you to be good, and you can express.”

Door prizes of mallets and drumsticks, sponsor t-shirts and baseball caps were given by raffle throughout the night, until every student won something.

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Over the weekend, Marvel Theatre was alive with the sounds of opera, as the Hillman Opera presented this year’s musical drama, “Susannah.”

“Susannah” is a work by Carlisle Floyd that is set in 20th century Evangelist America, during the time of McCarthyism. It follows the life of Susannah, a young and beautiful, but virtuous, woman who lives with her alcoholic brother, Sam. Susannah is oppressed by the other people of the Valley where she lives, and when Susannah refuses to repent for a sin she did not commit, things take a turn for the worse.

The show is emotional, dramatized and musically dynamic. “It falls in that space between opera and musical,” said Dr. David Rudge, conductor and Music Director of Susannah. “It’s very heartfelt and hard-hitting.”

Students had been hard at work preparing for Susannah since last May, when auditions took place, and have been rehearsing for three hours most nights. The opera itself explores many real-life themes that the actors had striven to perfect. “The opera was written the 1950s at the height of the McCarthy hearings,” explained Rudge. “It’s intense and deals with hypocrisy — so much so that it is uncomfortable for some. Slander, bullying, injustice, self-righteousness and the loss of innocence are all in the opera, and are as disturbing as they are current.”

The performance featured a relatively simple set, which changed primarily between two scenes: Susannah’s house and the local church. “If the set was too complicated, it would distract from the story, so it’s exactly the amount of what is needed,” said Margaret Van Norden, senior vocal performance and arts administration major who played Susannah for two of the three performances.

The was double cast, with Van Norden playing Susannah on Friday and Sunday, and Danielle Beckvermit playing the role on Saturday evening. The other roles that were double-cast were the roles of Sam (Dylan Greene, Steve Olick), the Reverend Olin Blitch (Colin Mann, Michael Hawk), and Little Bat McLean (Casey Gray, Alex Kosmowski). “It’s kind of cool to see. I play it a certain way, and then Danielle plays it a different way, and it’s cool to sit back and watch her do a scene. Everybody’s completely different,” Van Norden said. “It’s just one pendulum and then another pendulum and they’re equally amazing; you get the same effect either way. I’m not going to take everything Danielle does, and she’s not going to take everything I do, but I do enjoy it, and it does give me a time to rest, because the show is very intense and dramatic and emotional, so I don’t necessarily have to be in that emotional state of mind [all the time].”

The issues illustrated in “Susannah” evoked powerful responses within the audience and were meant to make them ponder current and past issues, even long after leaving the theatre. “It gives the audience, and us as well, a chance to look back on ourselves, and it changes who we are, and that’s what art is: to influence others and influence yourselves,” Van Norden said.

The show featured 31 actors, a live pit of over 40 musicians and 44 people working on the production staff, including producer Julie Newell, stage director Ted Sharon, vocal coach Shinobu Takagi and Chorus Master Matthew Marco. “It’s been a joy to collaborate with Julie Newell and Ted Sharon, the show has been great,” said Rudge. “[They are all] young professionals who have been willing to take risks and grow as singers and actors.”

The Hillman Opera is put on every Fall semester by the Hillman Memorial Music Association, the School of Music and the Department of Theatre and Dance.
Blue Devil ice hockey team traveled north to gain points in two non-conference games against SUNY Canton this weekend.

On Friday, the men were able to play a quick game of catch-up to tie the SUNY Canton Kangaroos 4-4. The Kangaroos had a 4-0 lead against the Blue Devils just five minutes into the second period. Two of these goals were scored in the first period.

Sophomore Frankie Hart ended the scoring drought for the Blue Devils at the 18:25 mark of these goals were scored in the first period.

Sophomore Frankie Hart ended the scoring drought for the Blue Devils at the 18:25 mark of the second period with a mini-bye week this week because of a nagging injury, but he’s missed the past two games. He’s been a borderline top 10, back in the NFL and your fantasy football formats.

A long line of favorable matchups has scheduled an inviting matchup with Washington. This week he’ll have an adieu, I give you the Week 11 Love/Hate list.

In case you haven’t noticed, as of his nine touchdowns this season, he has scheduled an inviting matchup with Washington. This week he’ll have an adieu, I give you the Week 11 Love/Hate list.

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The Fredonia women's volleyball team traveled down to New Paltz, N.Y., this past weekend, making it all the way to the championship final, but falling to New Paltz, 3-0.

Fredonia first played the Buffalo State Bengals on Friday, knocking them off in a 3-1 victory.

Starting off slow, the Devils dropped the first set of the match, 25-16. After a quick focus, the Devils rattled off three straight set wins to claim the match by scores of 25-23, 25-16 and 25-23, respectively.

Fredonia relied heavily on the duo of junior middle blocker Jessica DiChristopher with 21 kills and five blocks and junior opposite Paulina Rein with 15 kills and one block, leading the way for the Devils.

Junior setter Kelly Edinger added 48 assists en route to the victory.

Rein also was critical defensively for the Blue Devils, recording 25 digs, only second behind junior libero Lauren Hokaj with 29 digs.

Earning the win against the Bengals set the women up for the championship match on Sunday, facing first place New Paltz Hawks, who boast a 9-0 SUNYAC record and a 31-5 overall record. They defeated Buffalo State we were able to keep our composure.”

Going into Sunday’s match, Fredonia and New Paltz had faced each other twice already this season. Both matches went in favor of the Hawks, both by a score of 3-1.

“Facing New Paltz means going up against the SUNYAC Player of the Year in outside hitter Becca Borquist and a libero who is very strong.”

Braun said about matching up with New Paltz, “Defensively we switched our matchups around at the net against Borquist and offensively we wanted to limit the amount of touches that their libero had. During the match we made some small adjustments.”

Fredonia, however, fell victim to the New Paltz team in three straight sets by scores of 25-19, 25-16 and 25-19.

Rein led the way with eight kills, three blocks and 16 digs, followed by sophomore outside hitter Sara Madison, who recorded six kills and two blocks. Edinger added 19 assists.

Following the tournament, Fredonia had two players named to the SUNYAC All-Tournament team. Both Lauren Hokaj and Paulina Rein earned the honors.

Fredonia finished the season on the outside of the NCAA tourney with hopes to earn an at-large bid to the tournament. Unfortunately, the picks came in and Fredonia, who was ranked seventh in the order, was left empty-handed.

“Ultimately I thought we did a decent job of slowing down Borquist but we could’ve kept the ball away from the libero more. Our downfall was our serve receive,” Braun commented. “We didn’t pass well enough to get our middle attack going and our entire offense suffered.”

Fredonia doesn’t have to worry about graduation, with no seniors on the team. They now look to design a plan to matchup with the stronger teams and look to make another run in the tournament come next Fall.

Women’s volleyball places second in SUNYAC tournament

SEAN MCGRATH
Sports Editor

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**Sex in the SUNY:**

*Like a virgin, chin licked for the very first time*

**KELLY CANER**
Staff Lampoonist

It was Halloween weekend, and I was looking for any man to open my portal to Halloweentown. The only sexual experience I’d ever had was with Hitman in the 9th grade. I had to imagine, I took a pink sheet and my cowboy hat and went as an Alaskan Bullworm (like from Spongebob). There I was, an Alaskan bullworm, out on the town looking for someone to fiddle my violin strings like Beethoven at a concert.

I blemished my worms self to a party where I met Peter, who was in a bacon costume. I tried to come across as cool and sexy as possible, but – shall we say – my costume prohibited that. I was unable to move my arms in the costume and I ended up collapsing onto the slice of bacon I so badly desired. It was more embarrassing than when you save a picture of your crush on Facebook so show your friends and then you accidentally send the picture of the crush to the crush. I thought he wouldn’t want to diddle my skittles anymore, but the bacon slice was so kind that he just laughed it off. I was in love.

I brought the bacon slice back to my dorm, a.k.a. the love oven. I had cleaned up the room earlier and removed two tons of “what the...” possibility of having a man put his popcicle in my freezer. When we got back to the room, things were getting spicier than Eli Dubbin’s red chilli. He started to unwrap me from my worm costume, like a butterfly being born. Suddenly, the air was thick with the size of your head which will absolutely obliterate the feet of anyone dumb enough to even try accessing the public walkways.

“Every dimension of the thing is planned out to be as clunky as possible,” says Robert Herschel, a representative from the manufacturer. “A highly trained team of engineers has examined every line and contour of the product, ensuring that nothing about it is even close to conveniently sized.”

**Bookstore to begin selling new ‘double wide’ longboards**

“*This thing even runs on gasoline,*” a pleased Herschel adds, reviving the fuel-guzzling planks on wheels. “It doesn’t have to, of course – nothing has to – but we thought it was a nice touch.”

Not everyone in the community is pleased, however. Local longboarder Wesley O’Halloran expressed concern over the increased presence of the “Hummer of longboards.”

“*There’s just no way my teeny, wimpy-ass normal longboard can compare with the shiny awesomeness of the double-wide-longboard,*” he told reporters, shaking his head sadly and thumping the tattered tip of his embarrassingly small longboard. “*When I roll up, no one’s like, ‘Damn that guy’s board is really long.’ They’re just like, ‘That is a small, weak man.’*”

“*Maybe they’re right,*” he added, pushing away on the pitifully undersized longboard that brought shame to him and his ancestors.

**MATH 227 The Biggest Number**

*MATH 227 The Biggest Number* intended for majors and non-majors alike, this course investigates why some numbers are bigger than other numbers and applies the skills from that field to attempt at discovering what the biggest number might be. Assignments include thinking up big numbers and a 35-page research paper on the topic. Previously having taken MATH 226, How Many is This Number, is recommended for this course but not required.

**ART 0 Literally Just Throwing Some Garbage Together and Calling it Art** Students in this class will literally just throw some garbage together, call it art, slap some price tags on the junk and sell it all off to pay for food, which in turn will become waste that other students can pretend has value. Becoming acquainted with this cycle will allow students to appreciate not only their life choices up to this point, but also their immediate prospects for the future and how dumpster diving might play into them.

**ENGL 38467 Doorknobs in Contemporary Literature, and their Effect on, Uh, Something**

*The unreciprocated h**

**AWKWARD ANNIE**
Staff Lampoonist

Most of the time, I try to say hello to someone I’ve been acquainted with. If I met you in line for food, if you are in one of my classes, if we have the same backpack, I’m going to stare at you until you notice me. Saying hi to someone, or just being friendly, can really brighten people’s days and you’ll feel good doing it. The only downside of this is when they don’t see your act of kindness or hear your outreach of friendship.

The worst is when you are walking a good twenty feet behind your friend and you call out their name and they don’t hear you. Then you’re just that random person shouting into the void; everyone looks at you with shared confusion as to why you are screaming by yourself. It looks like you are either singing or you just had a small stroke — either one. I once was following behind my two friends and tried to summon them at least six times, only to be left walking alone, listening to the judgmental whispers of those around me to fill the silence.

The other morning, I was heading to class and saw a friend of a friend who knew me coming towards me. First I tried to meet his gaze, by staring at him — then I tried to yell “hi” to him. Me yelling is basically just my voice getting high enough to pierce through the ears of dogs and small children. When he finally saw me he was like, “Oh I didn’t even recognize you.”

Now, reader, this was most likely because I had no trace of makeup on and had just rolled out of bed, put on my glasses and my boyfriend’s flannel and booked it to class.

My cunning response for when people catch me on an off day is, “I’m in disguise.” This is basically my way of saying, “Yeah, I’m in disguise like a goblin. Either way, saying hello to someone is always a risk because you never know if they’re still out of bed and can’t come to register your greeting in time. My advice is to do it anyways because you have nothing to lose but the small amount of energy you just used forming a word.